

**The new readership figures for the Belgian publications were released
September 15, 2005**

Dutch paid distr. newspapers					
	City	Category	CIM 04/05	CIM 04/05	CIM 03/04
Het Laatste Nieuws De Nieuwe Gazet	Brussels/Antwerp	General interest	1'034'100	1'041'800	1'064'000
Het Nieuwsblad De Gentenaar	Brussels/Gent	General interest/popular	793'600	N/A	750'200
Gazet van Antwerpen	Antwerp	Regional general interest	486'000	N/A	432'200
Het Belang van Limburg	Hasselt	Regional general interest	414'200	N/A	367'700
Het Volk	Gent	Regional general interest	337'000	N/A	326'100
De Standaard De Morgen	Brussels	General interest, quality	317'600	329'600	298'000
	Brussels	General interest	254'300	257'900	243'300
De Tijd	Antwerpen	Financial / Business	125'900	132'200	113'900
Free Dutch Newspapers					
	City	Type	CIM 04/05	CIM 04/05	CIM 03/04
Metro	Brussels	Free	281'200	282'000	220'400
French paid distr. Newspapers					
	City	Type	CIM 04/05	CIM 04/05	CIM 03/04
Sud Presse	Liege/Charleroi...	General interest group	590'100	N/A	582'800
Le Soir	Brussels	General interest, quality	501'200	521'400	456'200
La Dernière Heure/Les Sports	Brussels	General interest/Sport	420'700	432'600	354'000
Groupe Vers L'Avenir	Namur/Tournai...	Regional general interest group	408'400	N/A	411'500
La Libre Belgique Gazette de Liège	Brussels/Liege	General interest	173'000	190'500	197'300
L'Echo	Brussels	Financial / Business	61'300	67'500	N/A
French free newspapers					CIM
	City	Type	CIM 04/05	CIM 04/05	03/04
Metro	Brussels	Free	354'000	355'600	275'200
Source:CIM/Belgium September 15, 2005					