

PROFILE Knack - Executive survey 2004-2005

Total Executives	KNACK
173.000	51.000

In %

gender		
Men	79,2	80,2
Women	20,8	19,8
age		
< 35 years	19,0	17,0
35-44 years	37,7	35,0
45-54 years	30,8	33,2
55 years en more	12,6	14,8
education level		
High school+university	84,2	85,8
Post university	27,2	31,5
responsibility of mission		
Top Management (level A)	41,2	42,8
Middle Management (level B)	40,0	41,1
Adjoint Management (C+D+E)	18,8	16,1
nielsen area of the company		
Nielsen 1+2	46,0	67,3
Nielsen 3	34,1	29,7
Nielsen 4+5	19,9	3,1
sector		
Industry+Energy+Building (1+2+3+4)	32,2	34,3
Trade+Horeca (5)	21,4	21,0
Transport+Finances+Com (6)	27,6	25,6
Services (7+9)	18,8	19,1
number of employees		
10-49 persons	41,8	38,3
50-499 persons	32,1	35,8
500 persons and more	26,1	25,9