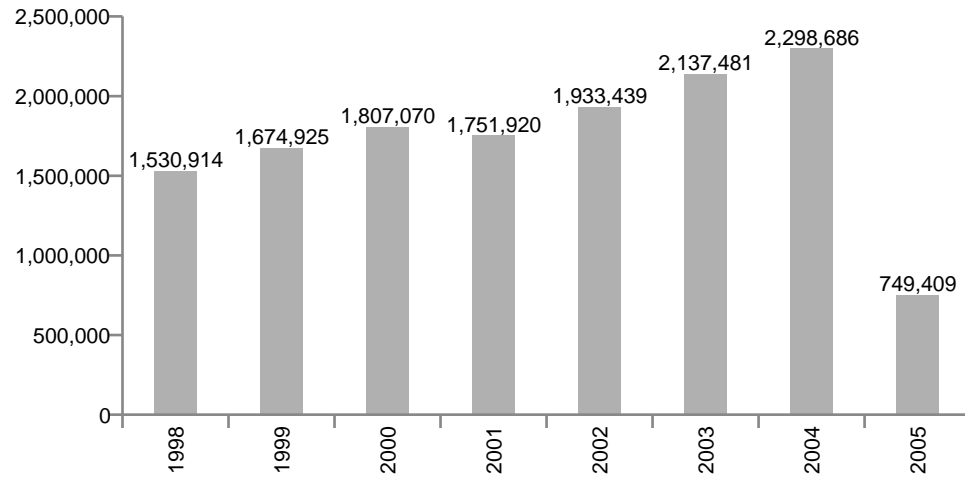
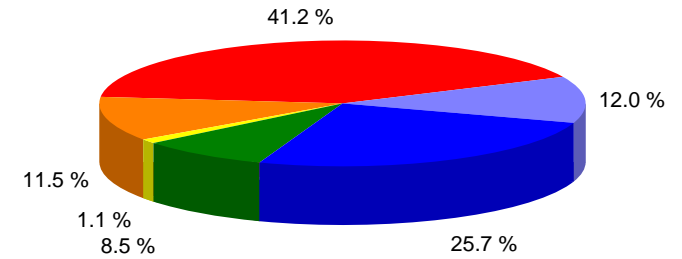


### Investment by year (000€)

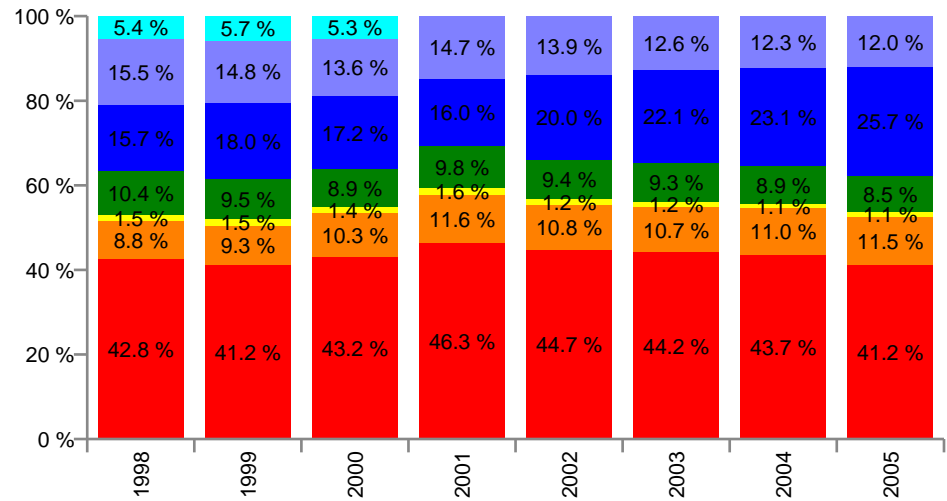


### Current year : 2005

Available month(s) for this year : Month 1 to Month 4



### Split by media



- FREE SHEETS
- MAGAZINES
- DAILIES
- OUTDOOR
- CINEMA
- RADIO
- TELEVISION

Media	2005	%
TELEVISION	308,640,952	41.2 %
RADIO	85,961,371	11.5 %
CINEMA	8,246,698	1.1 %
OUTDOOR	63,806,550	8.5 %
DAILIES	192,801,614	25.7 %
MAGAZINES	89,951,006	12.0 %
<b>Sum:</b>	<b>749,408,190</b>	