

PROFILE Trends-Trends/Tendances - Executive survey 2004-2005

Total Executives	Trends - Trends/Tendances
173.000	68.000

In %

gender		
Men	79,2	78,8
Women	20,8	21,2
age		
< 35 years	19,0	14,9
35-44 years	37,7	36,1
45-54 years	30,8	35,1
55 years en more	12,6	13,9
education level		
High school+university	84,2	88,8
Post university	27,2	35,9
responsibility of mission		
Top Management (level A)	41,2	44,5
Middle Management (level B)	40,0	43,6
Adjoint Management (C+D+E)	18,8	11,9
nielsen area of the company		
Nielsen 1+2	46,0	47,4
Nielsen 3	34,1	37,6
Nielsen 4+5	19,9	15,0
sector		
Industry+Energy+Building (1+2+3+4)	32,2	33,2
Trade+Horeca (5)	21,4	19,6
Transport+Finances+Com (6)	27,6	28,7
Services (7+9)	18,8	18,5
number of employees		
10-49 persons	41,8	41,5
50-499 persons	32,1	37,4
500 persons and more	26,1	21,2