

PROFILE Le Vif/L'Express - Executive survey 2004-2005

Total Executives	Le Vif/L'Express
173.000	34.000

In %

gender		
Men	79,2	77,1
Women	20,8	22,9
age		
< 35 years	19,0	15,3
35-44 years	37,7	36,5
45-54 years	30,8	33,5
55 years en more	12,6	14,7
education level		
High school+university	84,2	91,4
Post university	27,2	35,5
responsibility of mission		
Top Management (level A)	41,2	35,6
Middle Management (level B)	40,0	49,6
Adjoint Management (C+D+E)	18,8	14,8
nielsen area of the company		
Nielsen 1+2	46,0	8,3
Nielsen 3	34,1	47,4
Nielsen 4+5	19,9	44,4
sector		
Industry+Energy+Building (1+2+3+4)	32,2	29,9
Trade+Horeca (5)	21,4	20,4
Transport+Finances+Com (6)	27,6	30,9
Services (7+9)	18,8	18,7
number of employees		
10-49 persons	41,8	42,6
50-499 persons	32,1	29,5
500 persons and more	26,1	27,9