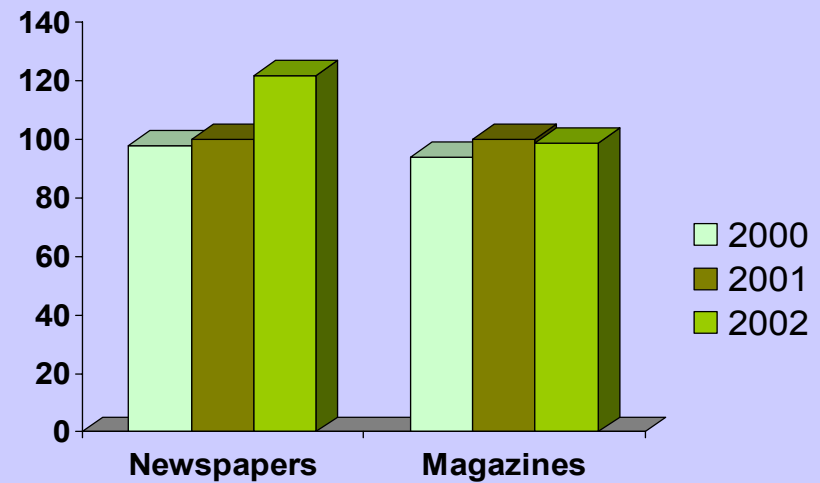
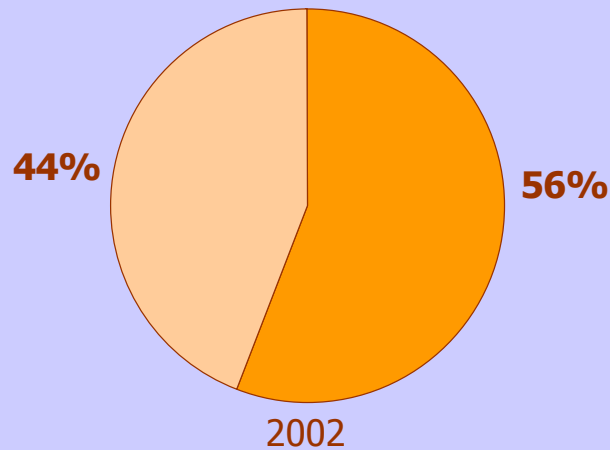
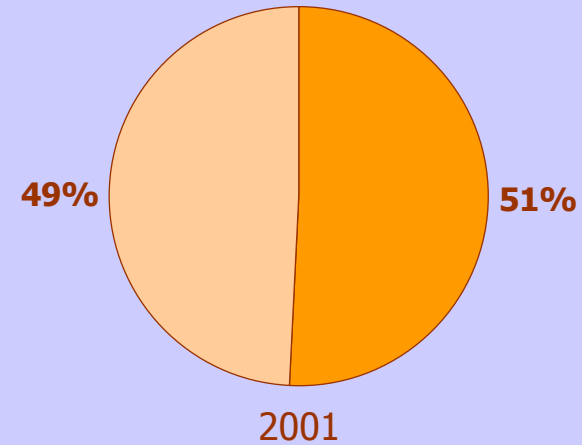
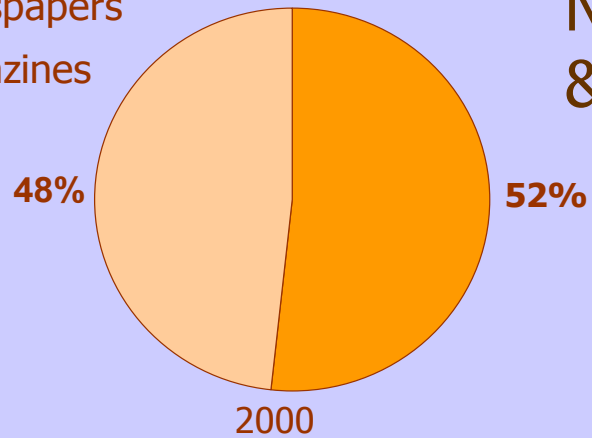


Yearly analyse advertising investments : 2002

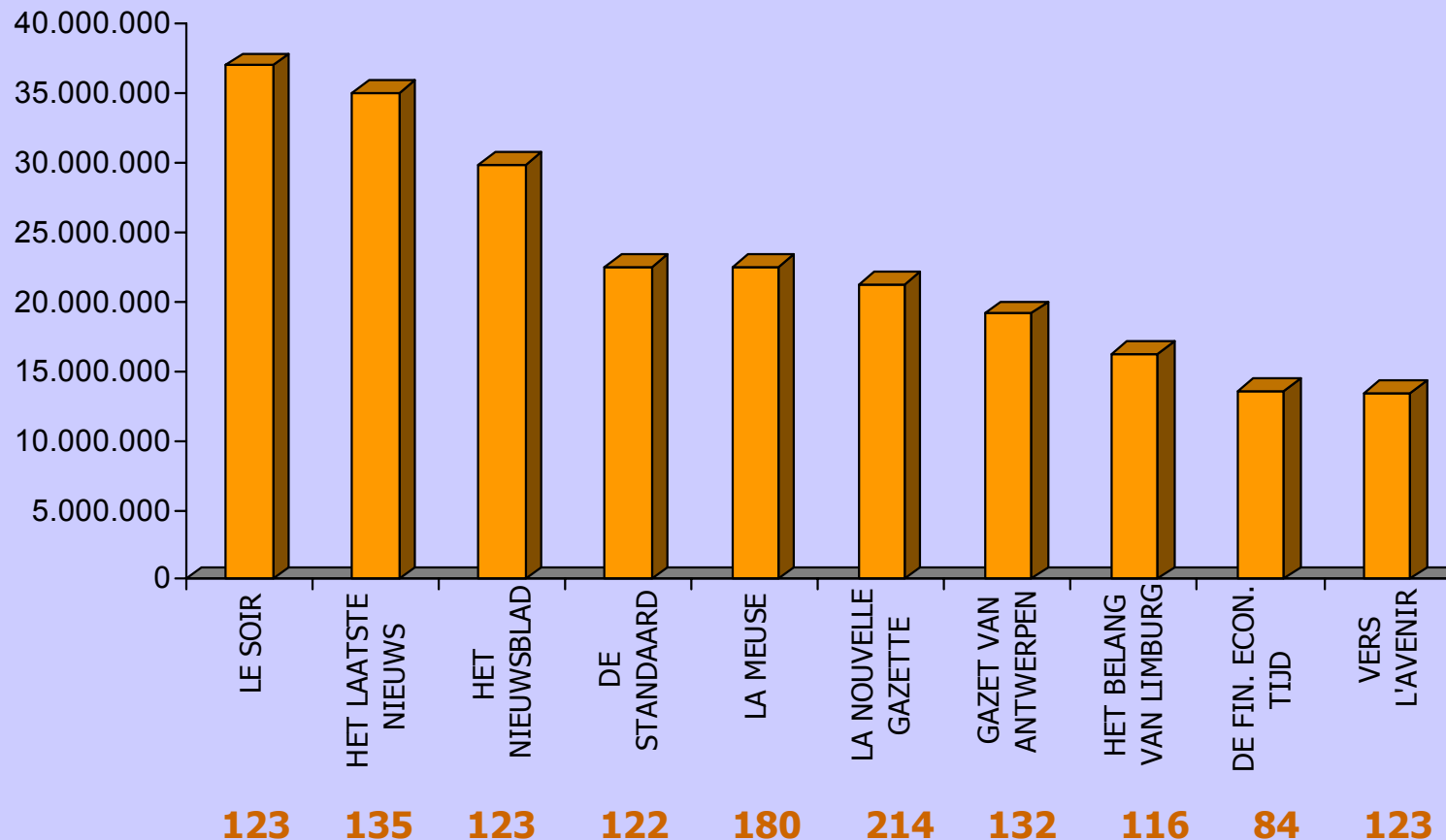
- Newspapers
- Magazines

Newspapers & magazines



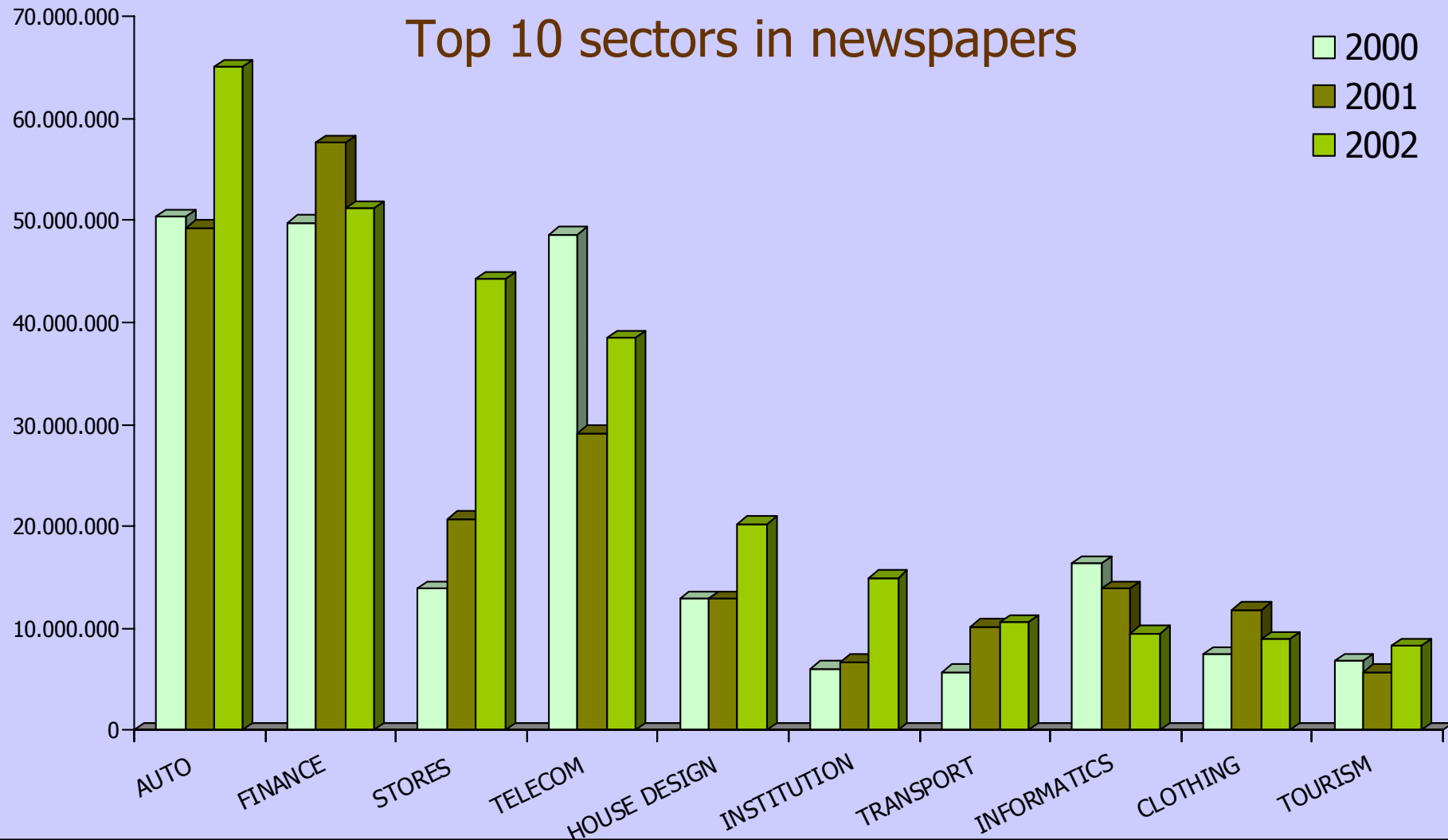
Yearly analyse advertising investments : 2002

Top 10 newspapers in 2002



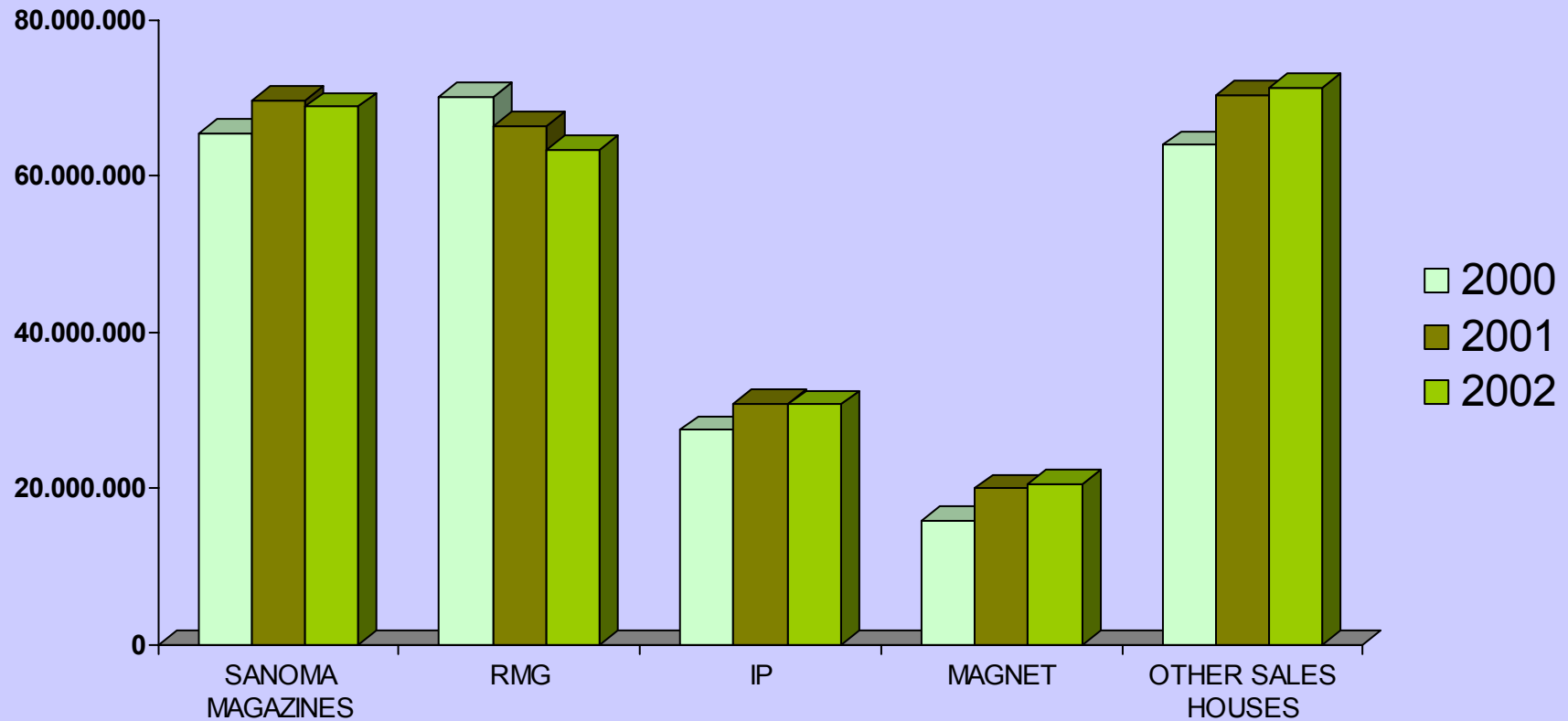
Index 2001 = 100

Yearly analyse advertising investments : 2002



Yearly analyse advertising investments : 2002

Investestments in magazines by sales house



Yearly analyse advertising investments : 2002

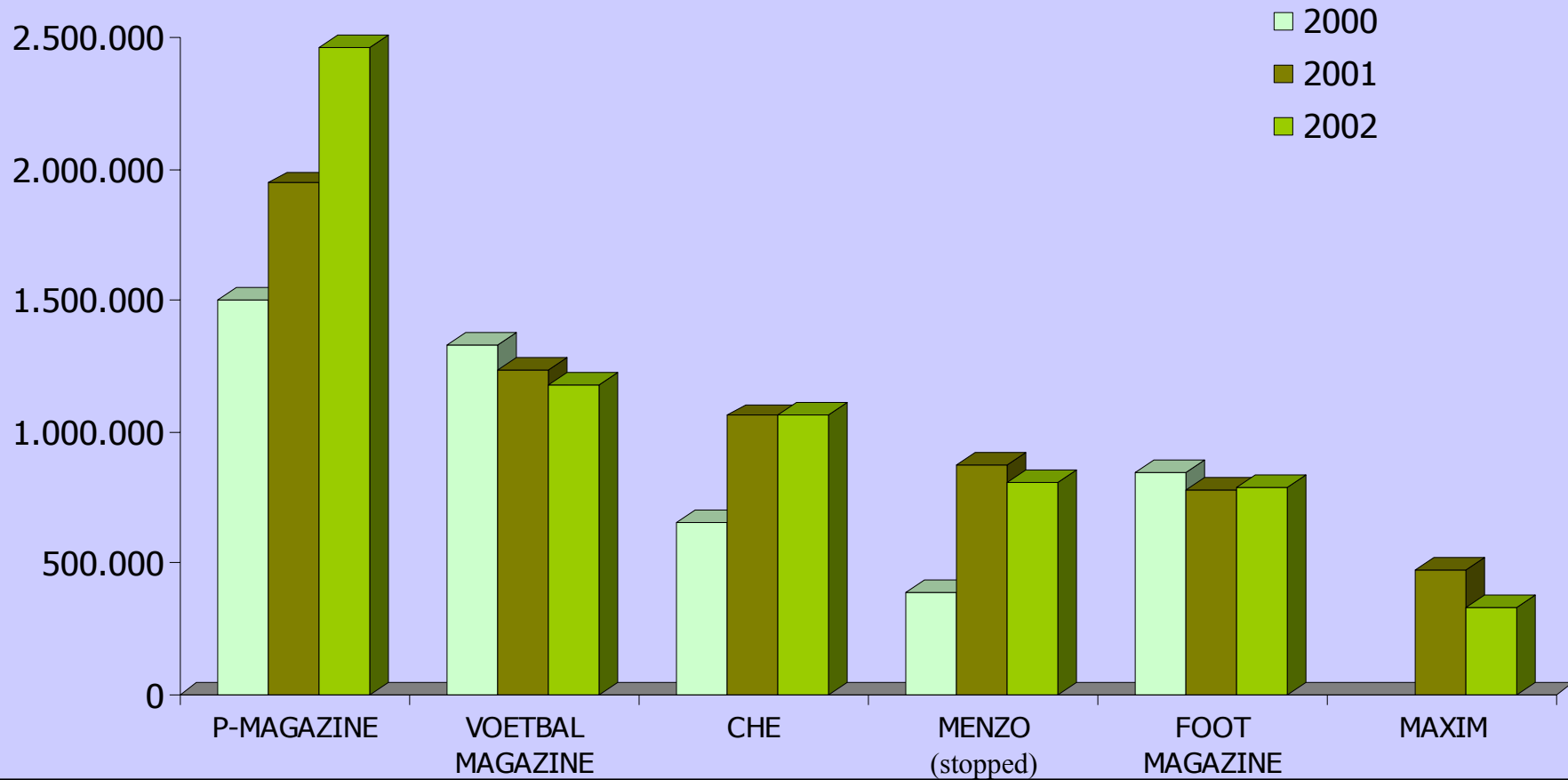


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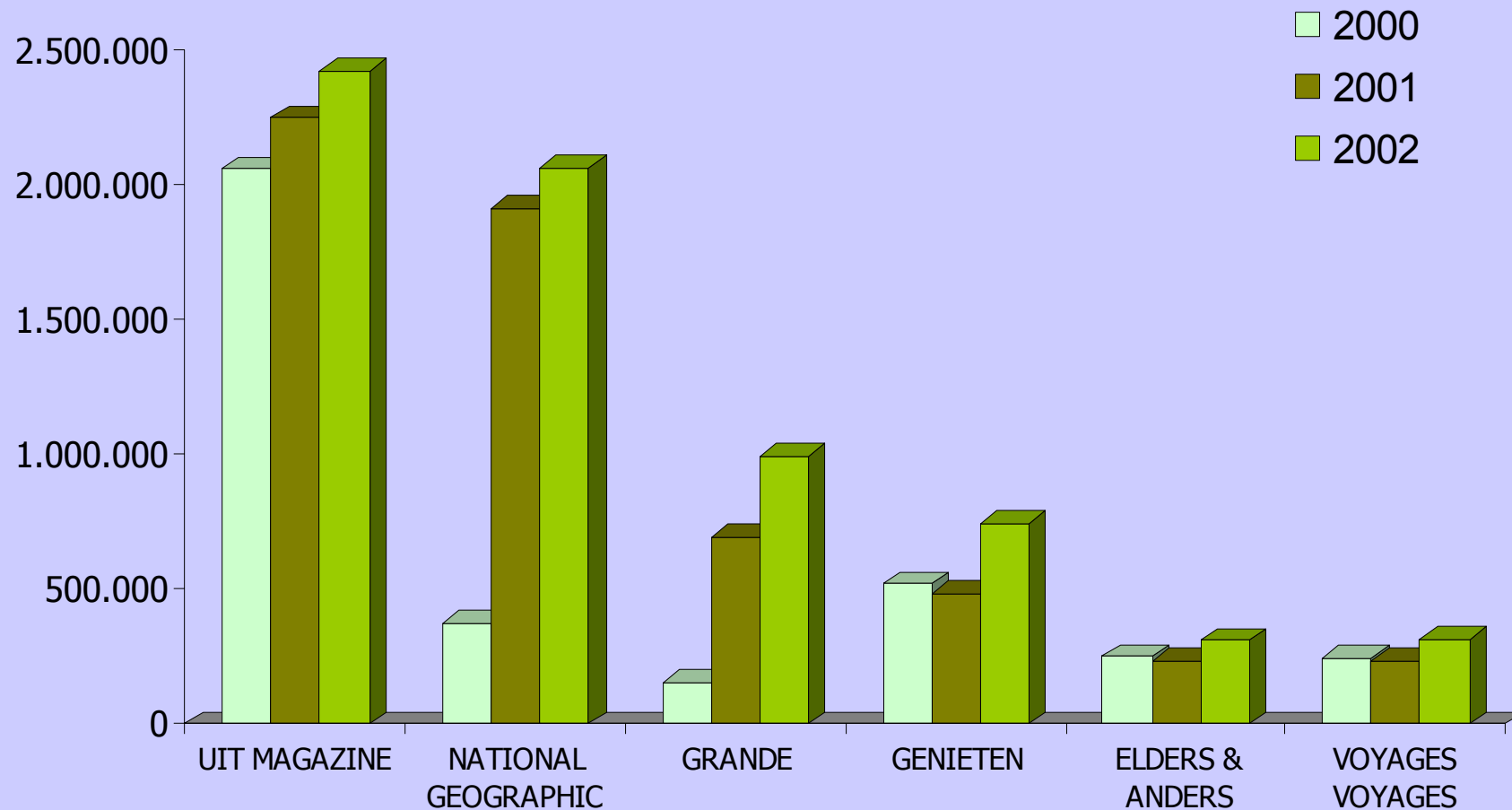
Yearly analyse advertising investments : 2002

Evolutie male-magazines



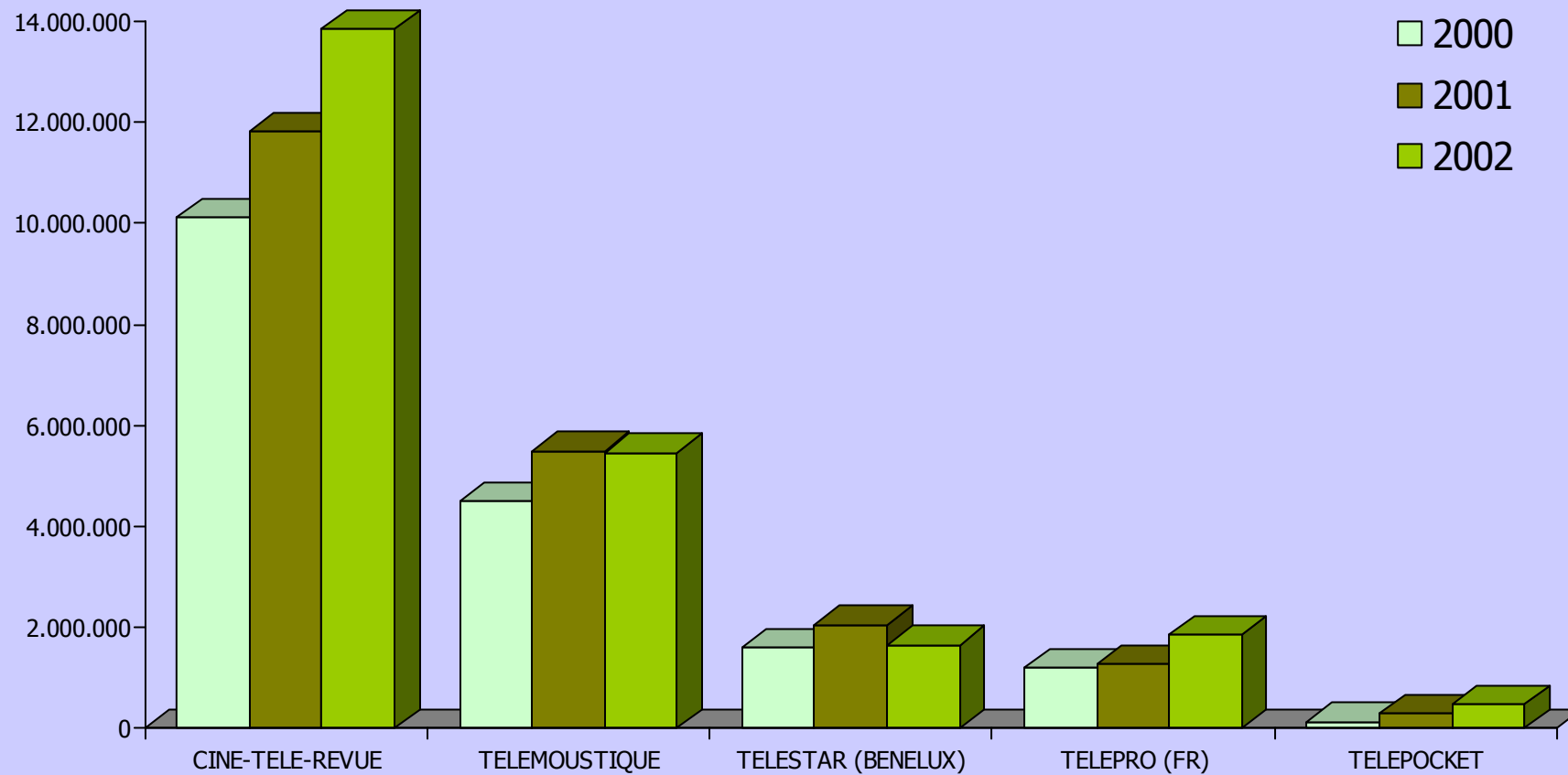
Yearly analyse advertising investments : 2002

Evolution tourism magazines

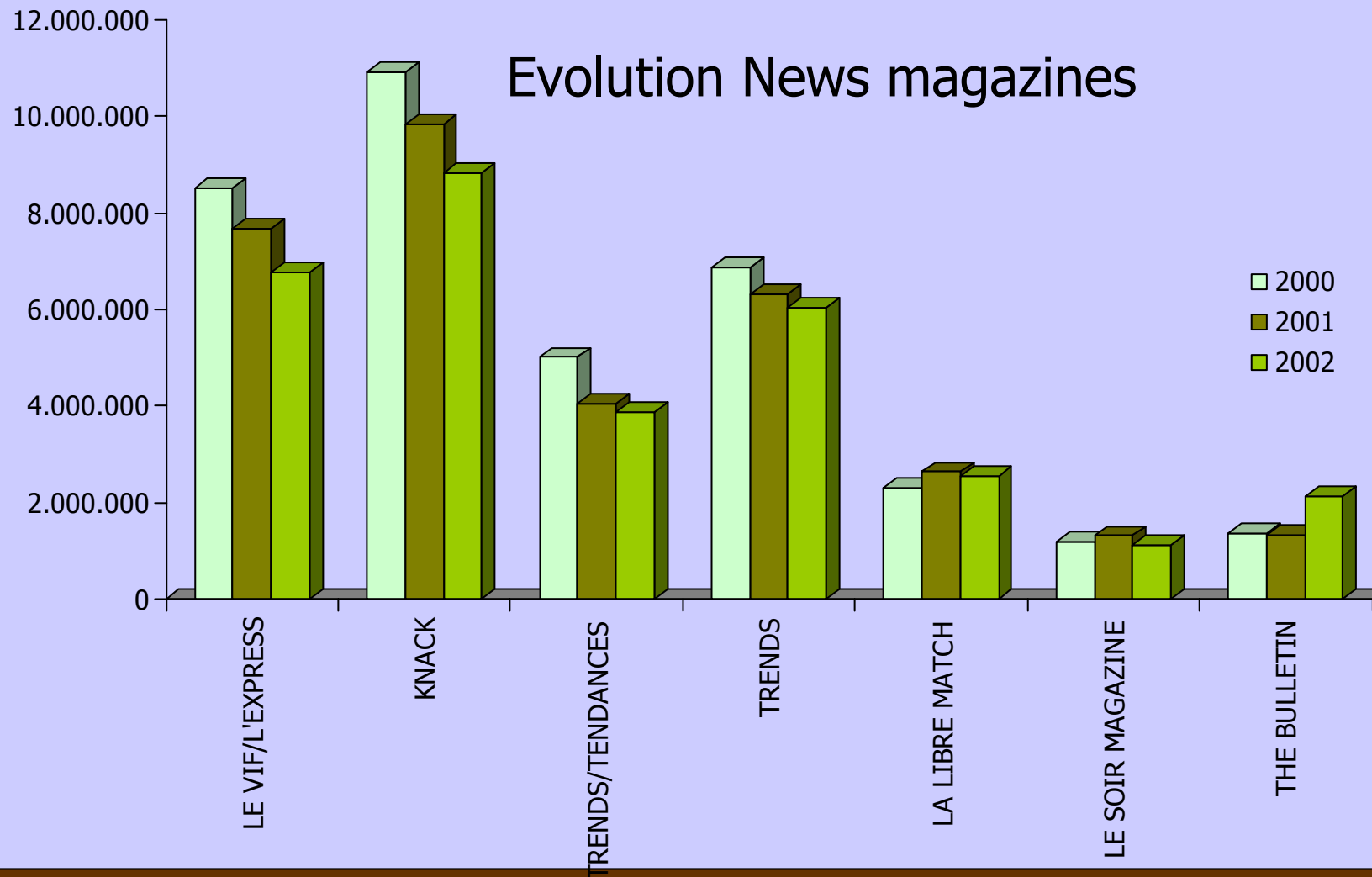


Yearly analyse advertising investments : 2002

Evolution French-speaking TV magazines

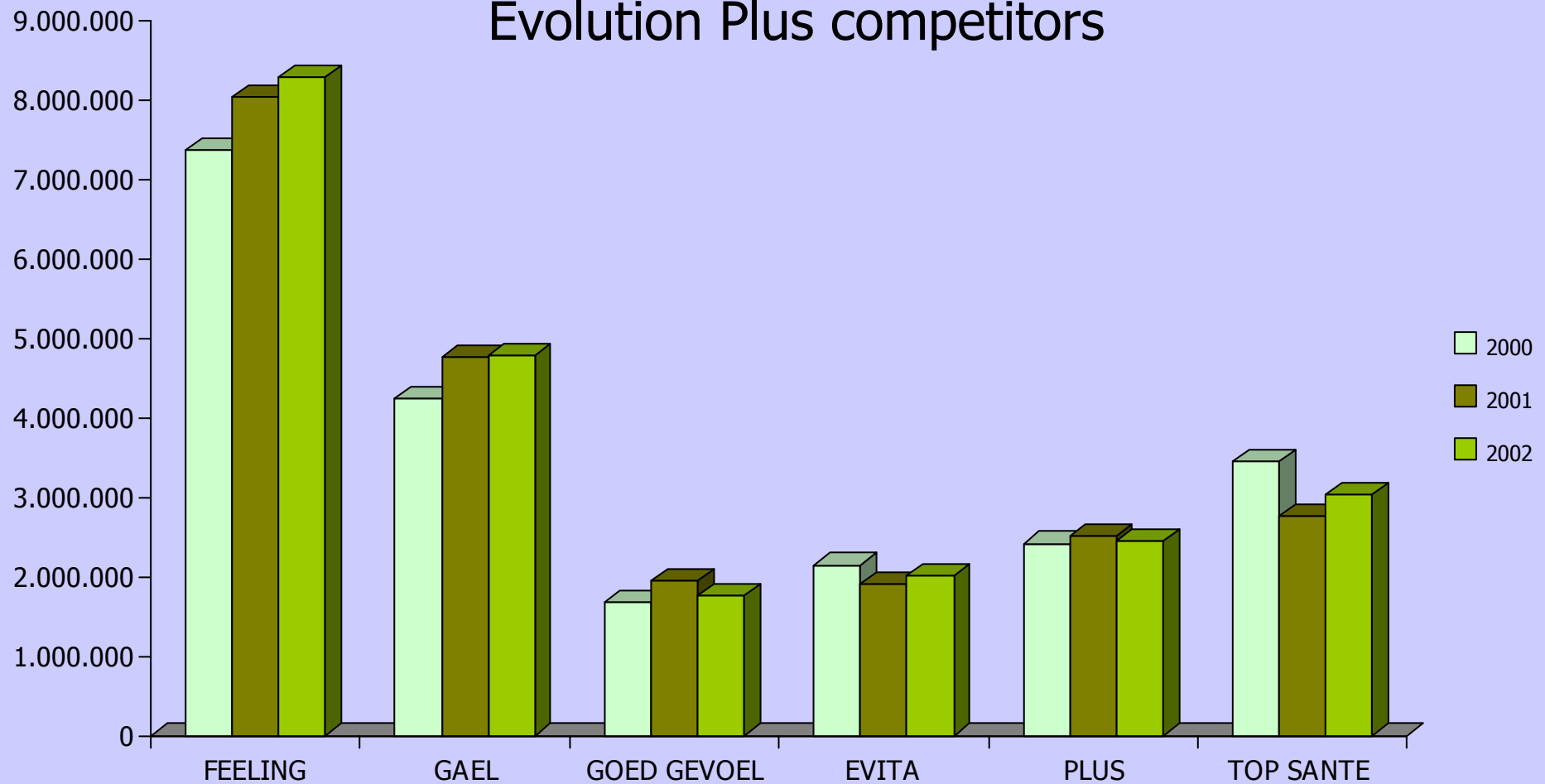


Yearly analyse advertising investments : 2002



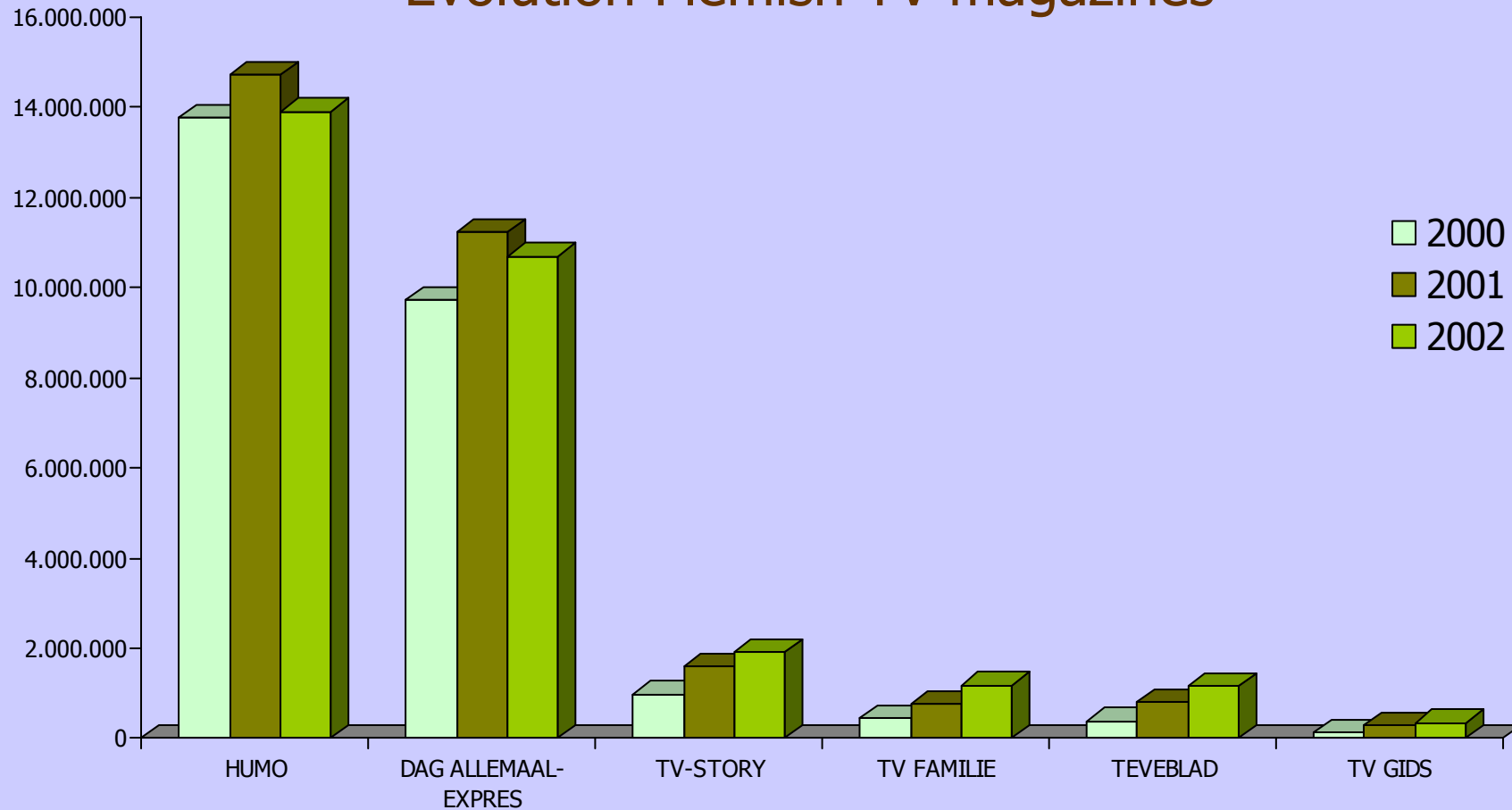
Yearly analyse advertising investments : 2002

Evolution Plus competitors



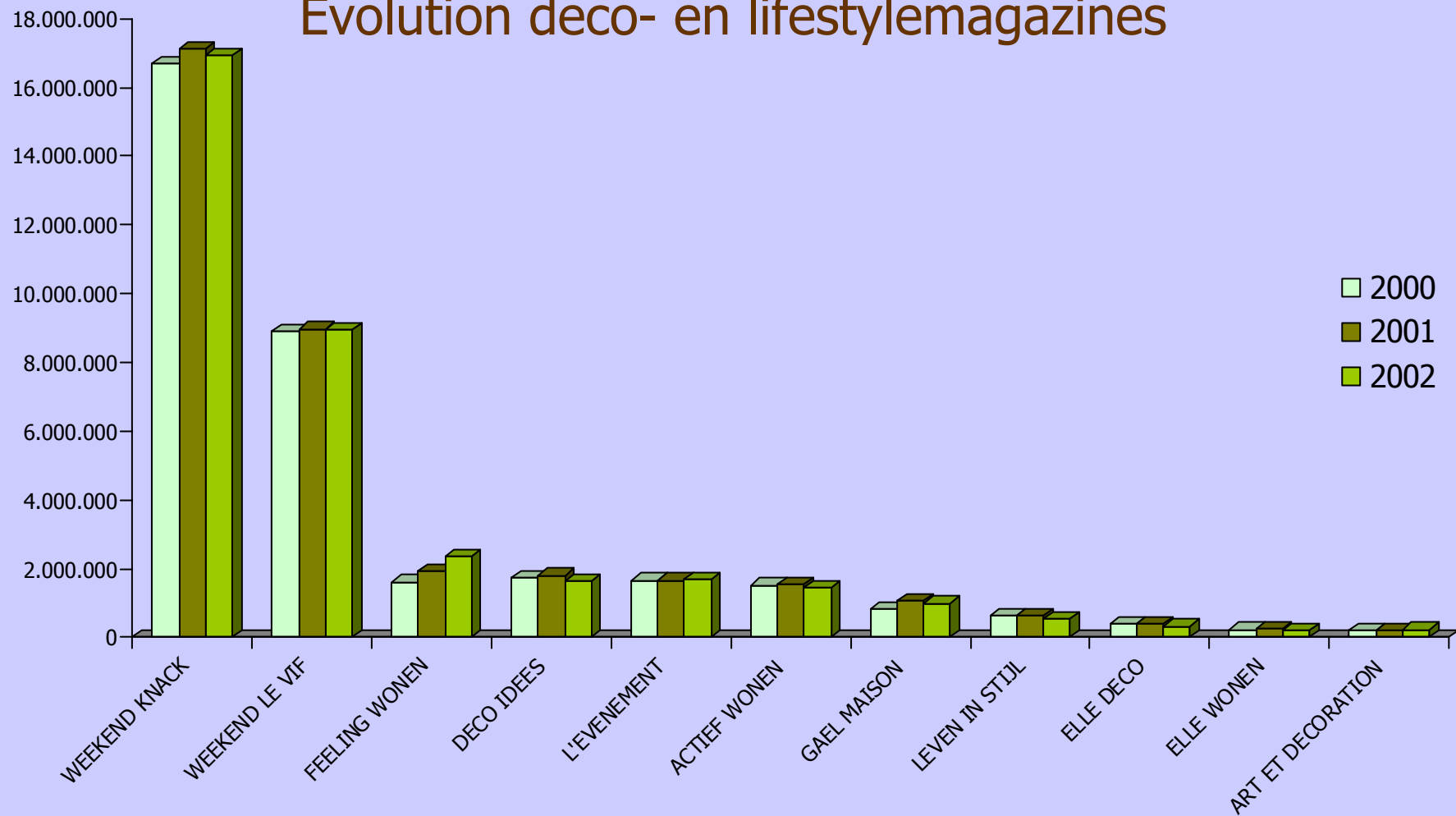
Yearly analyse advertising investments : 2002

Evolution Flemish TV magazines

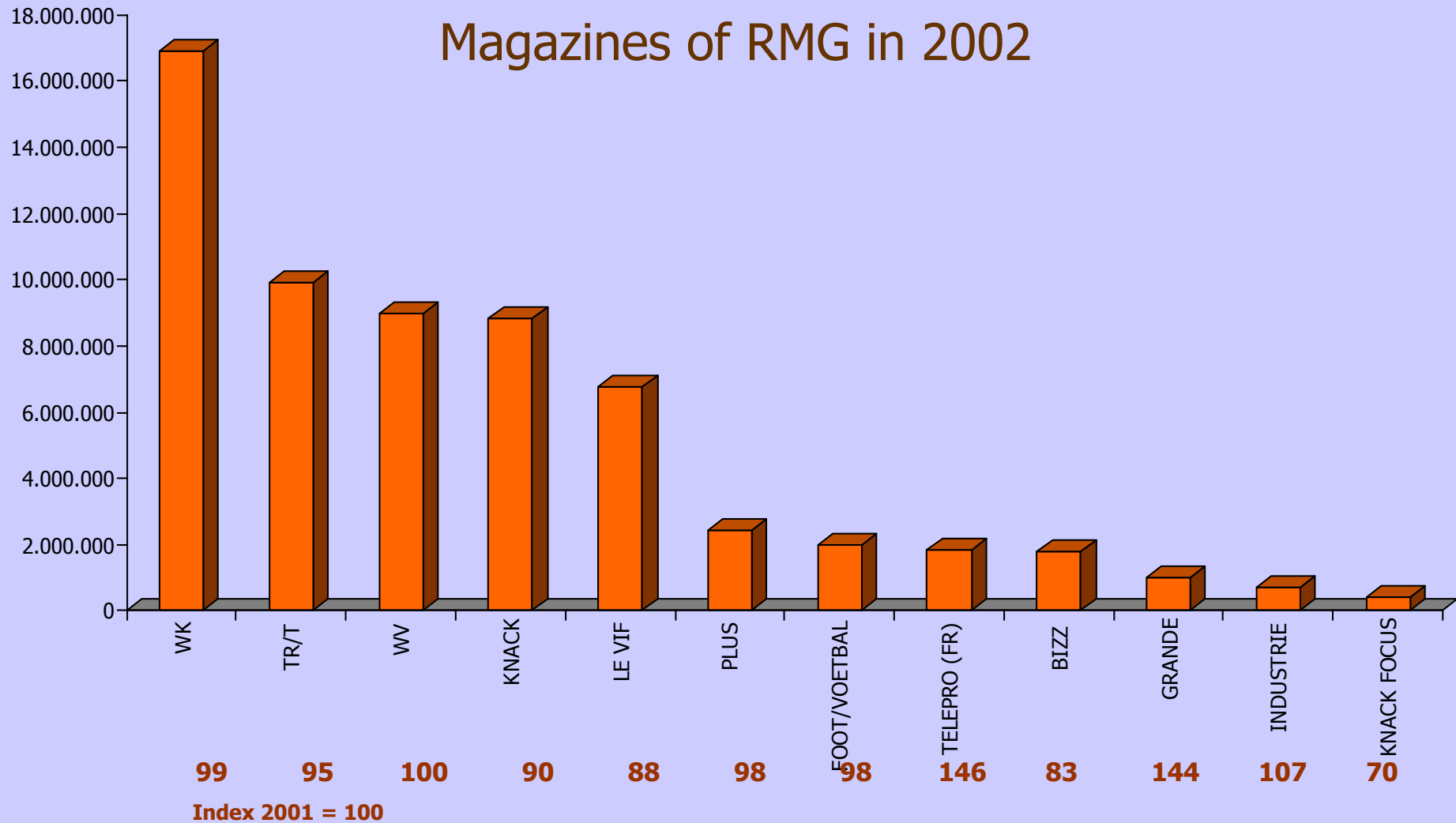


Yearly analyse advertising investments : 2002

Evolution deco- en lifestylemagazines



Yearly analyse advertising investments : 2002

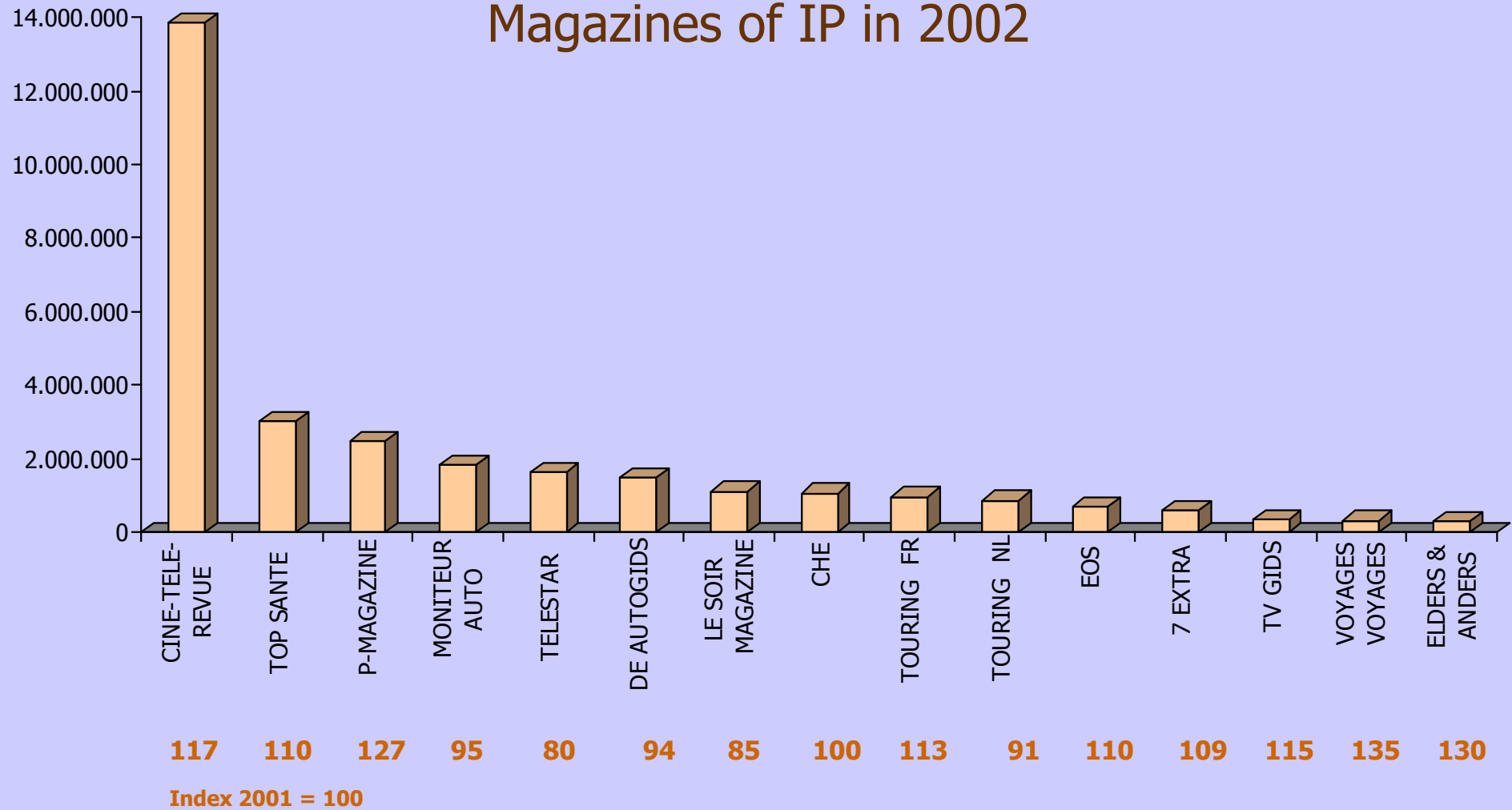


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Yearly analyse advertising investments : 2002

Magazines of IP in 2002

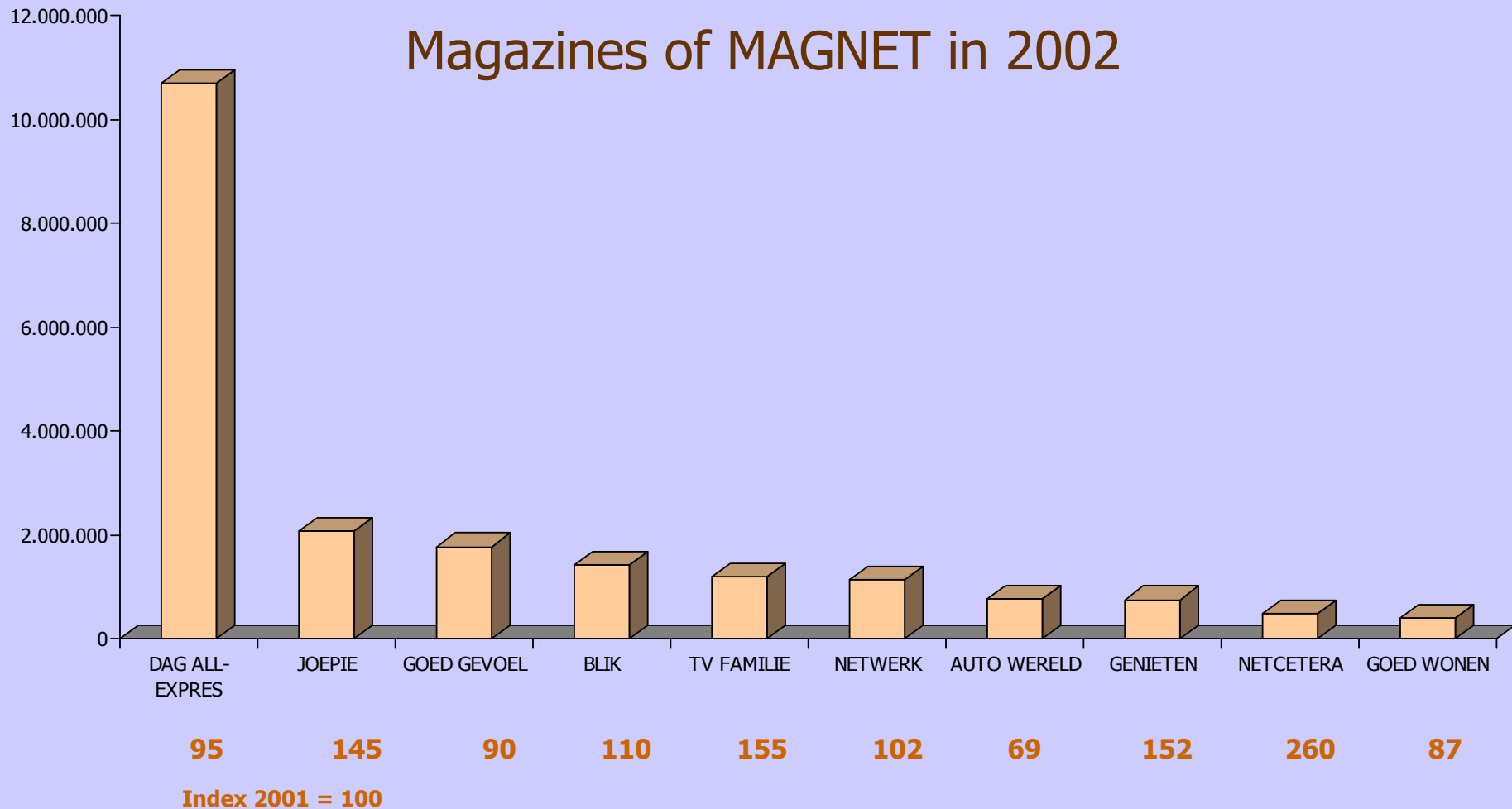


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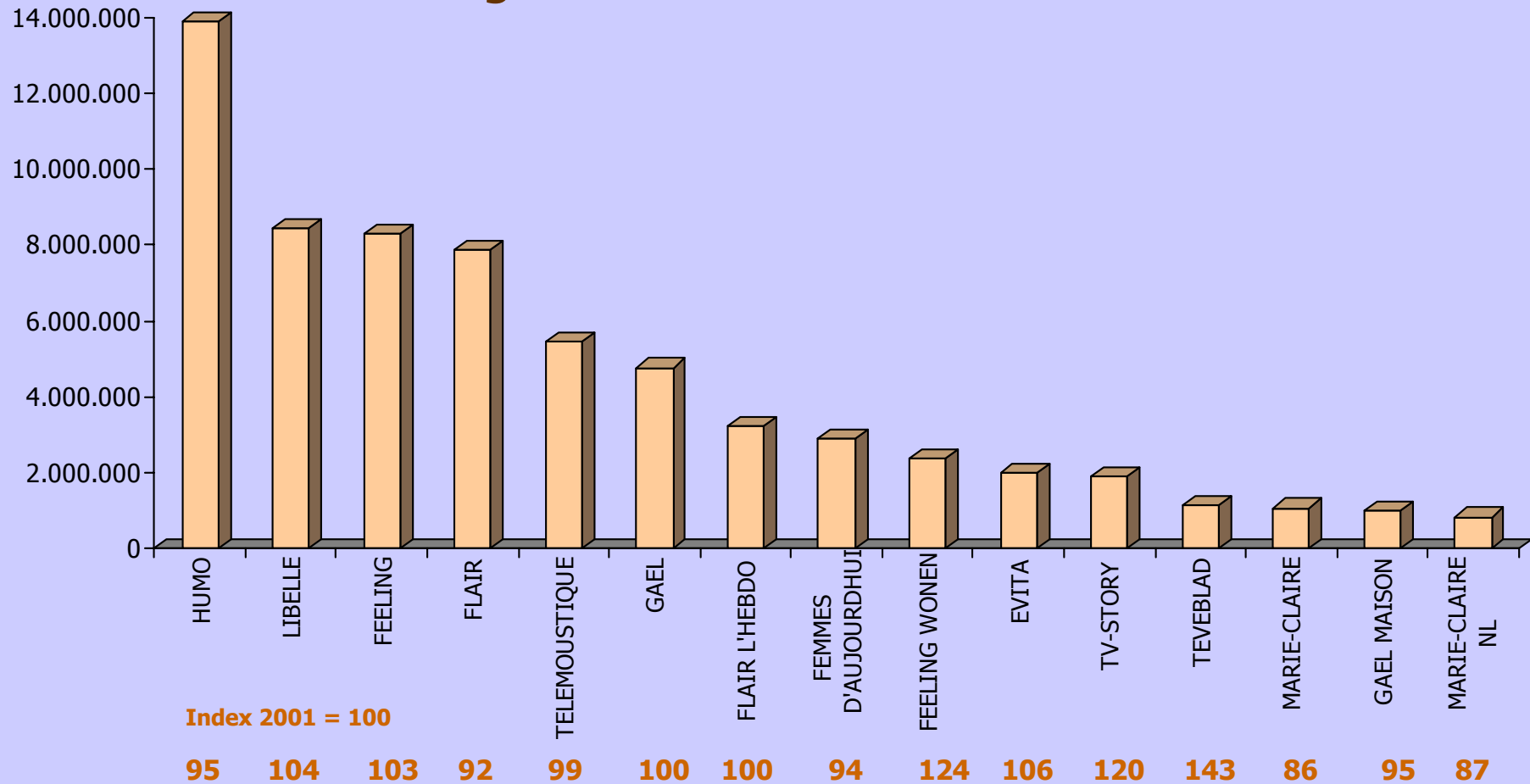
Yearly analyse advertising investments : 2002

Magazines of MAGNET in 2002



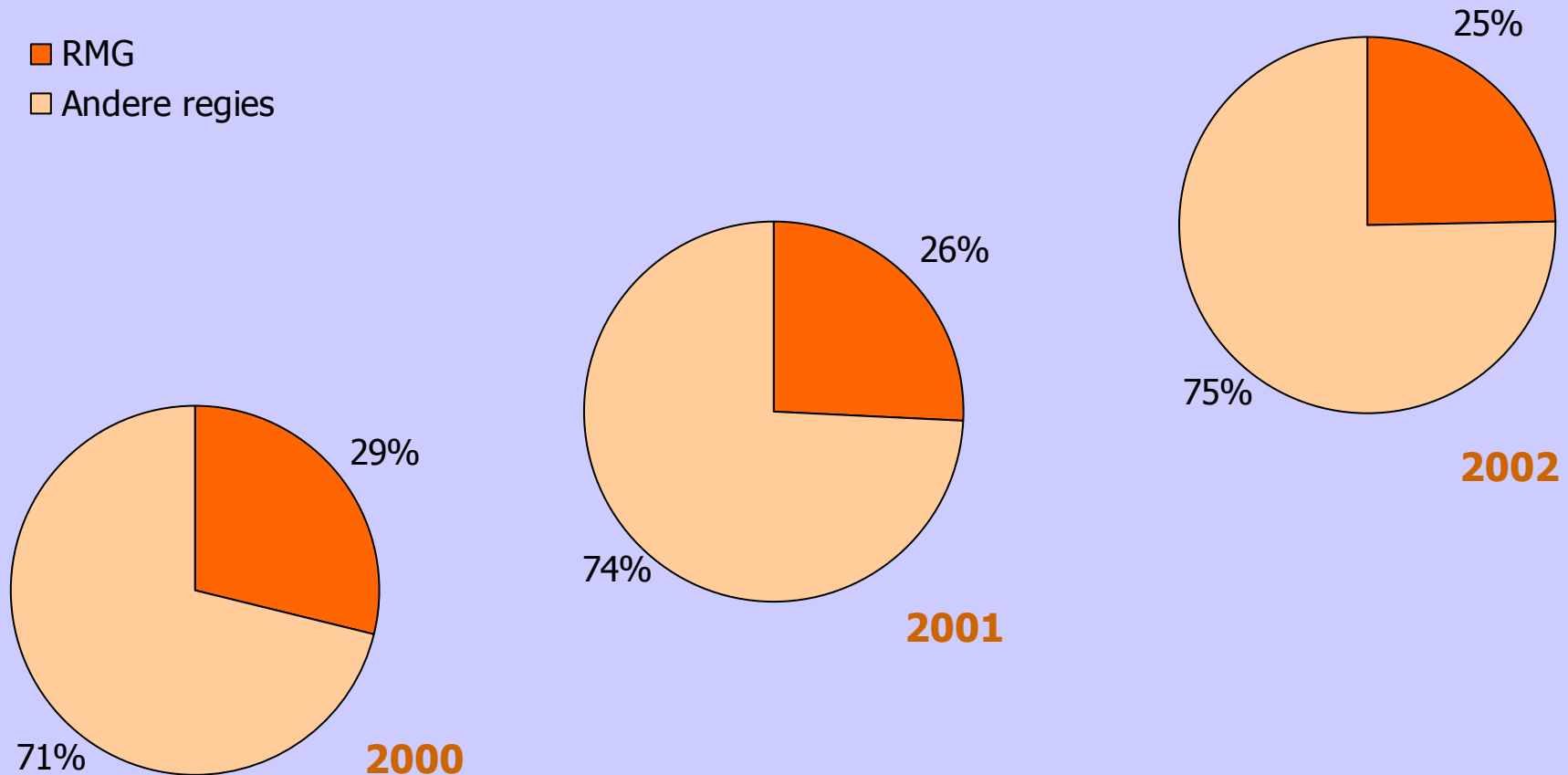
Yearly analyse advertising investments : 2002

Magazines of SANOMA in 2002



Yearly analyse advertising investments : 2002

Market shares RMG against all magazines

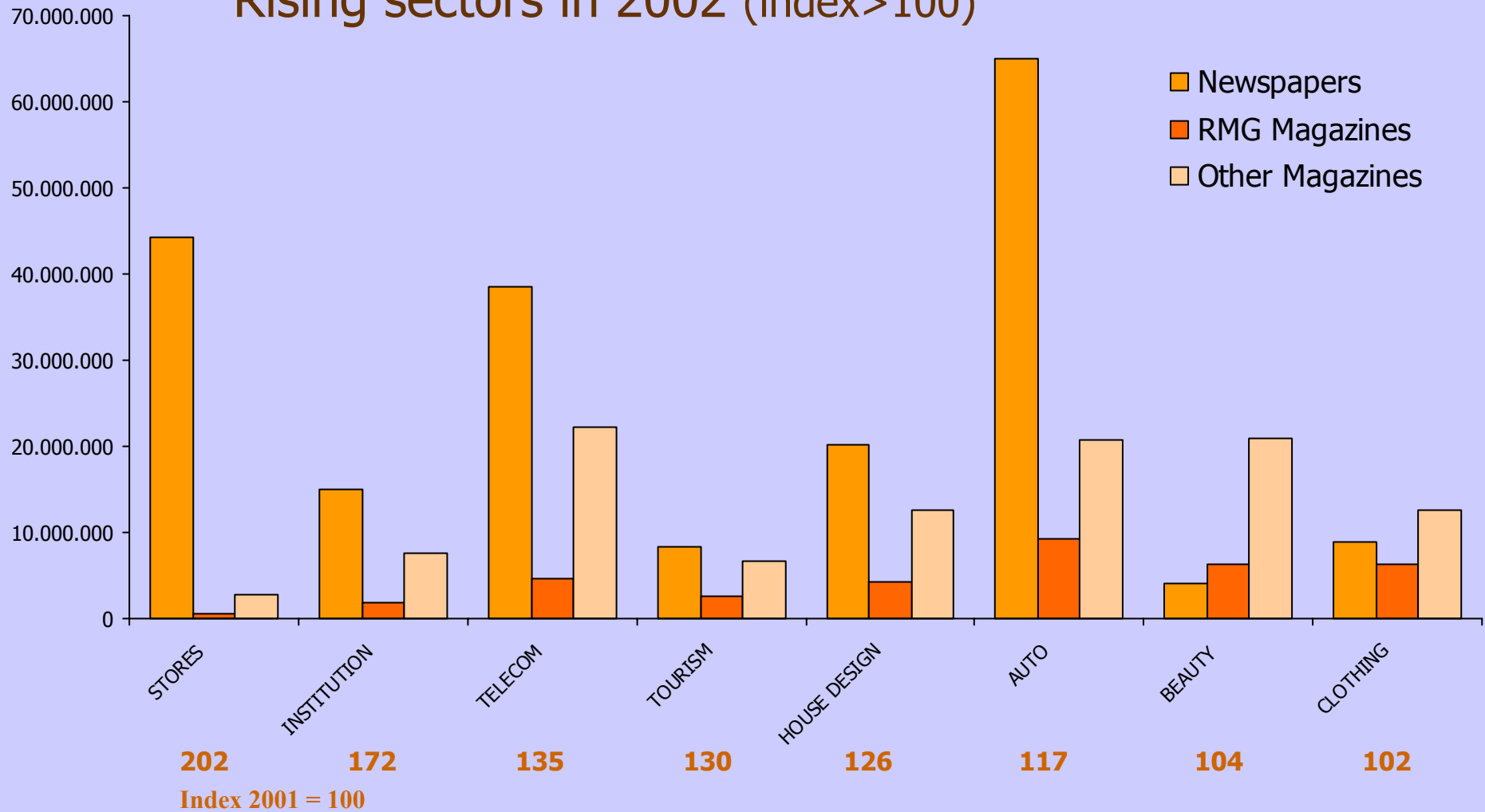


Yearly analyse advertising investments : 2002



Yearly analyse advertising investments : 2002

Rising sectors in 2002 (index > 100)

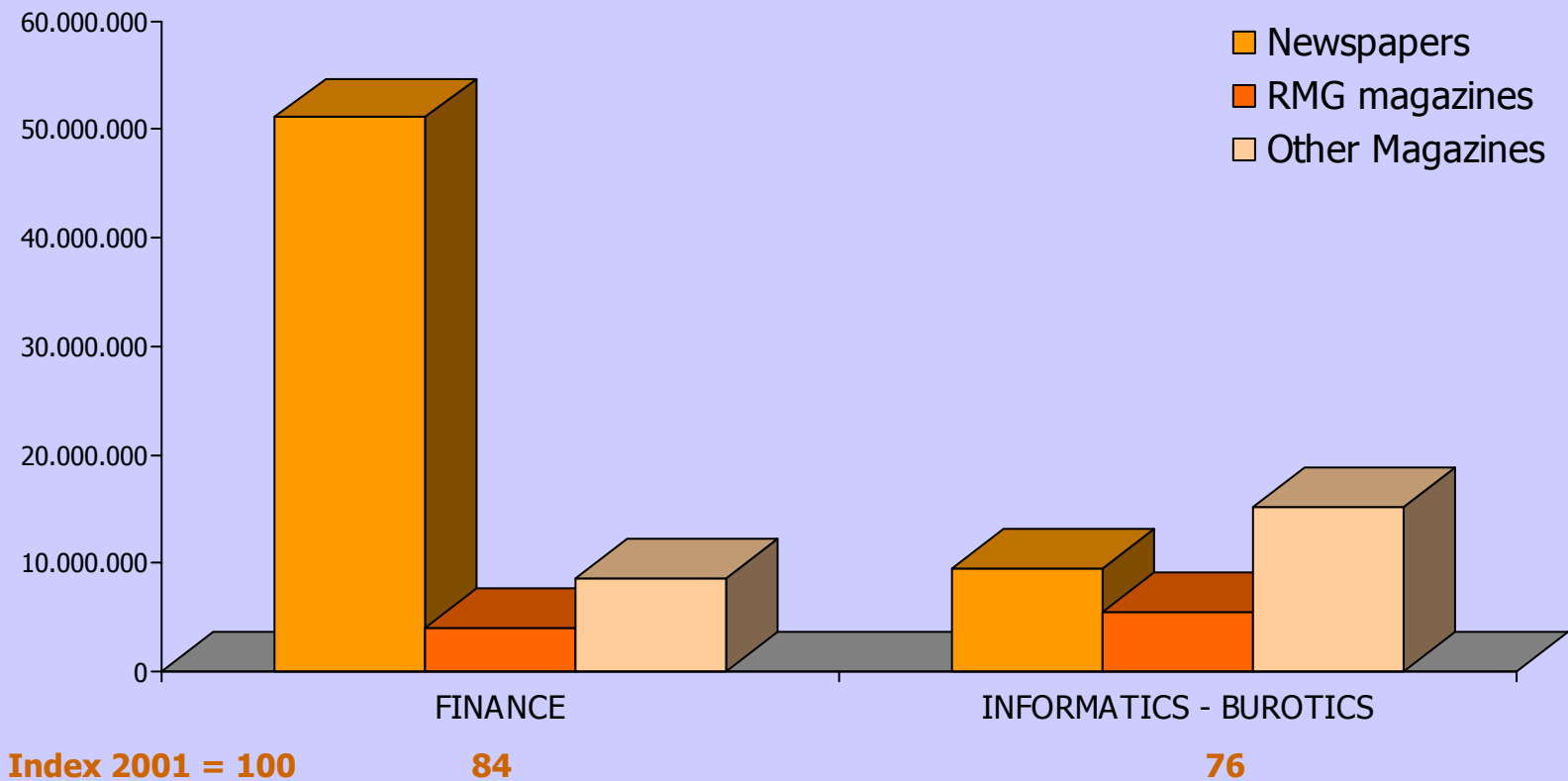


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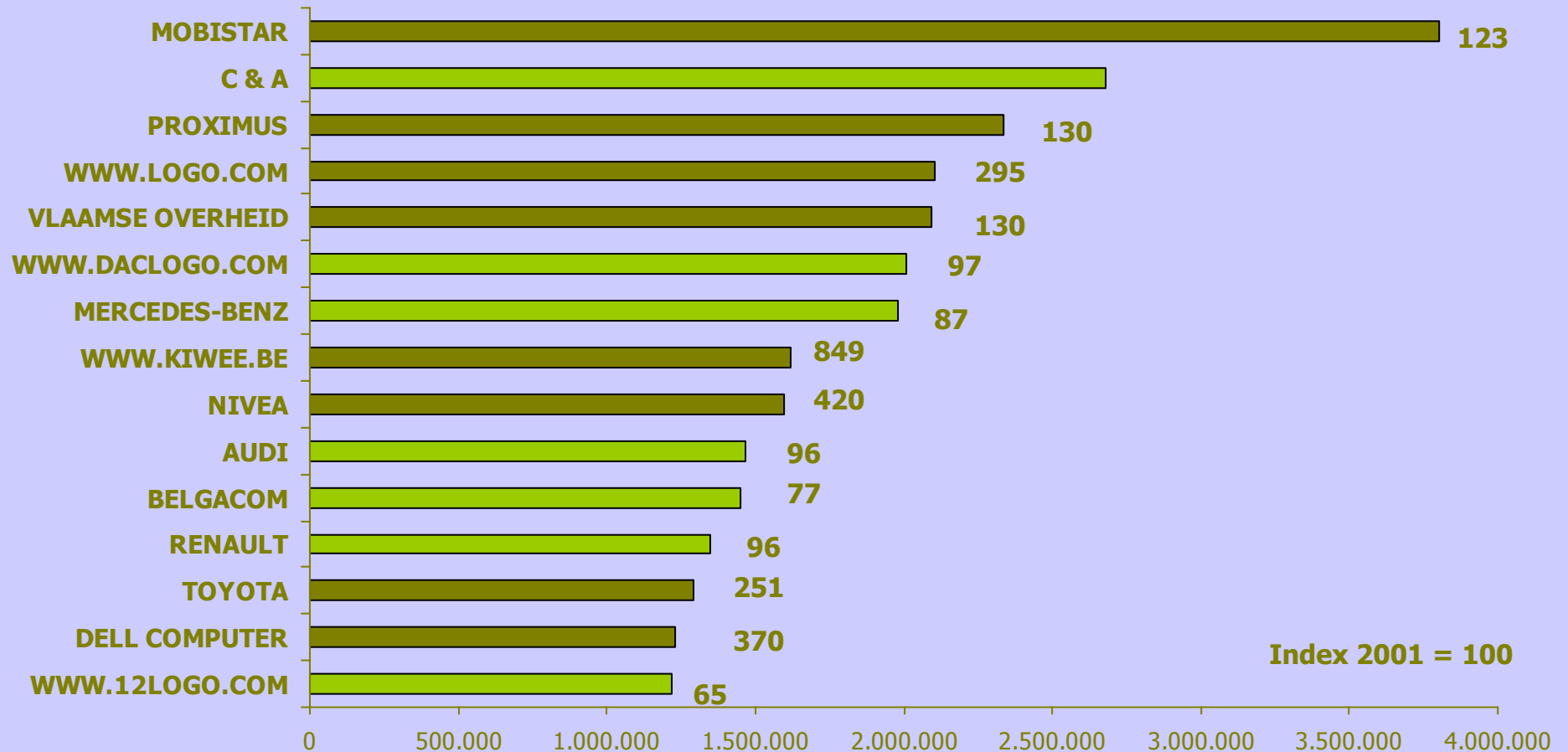
Yearly analyse advertising investments : 2002

Coming down sectors in 2002 (index < 100)



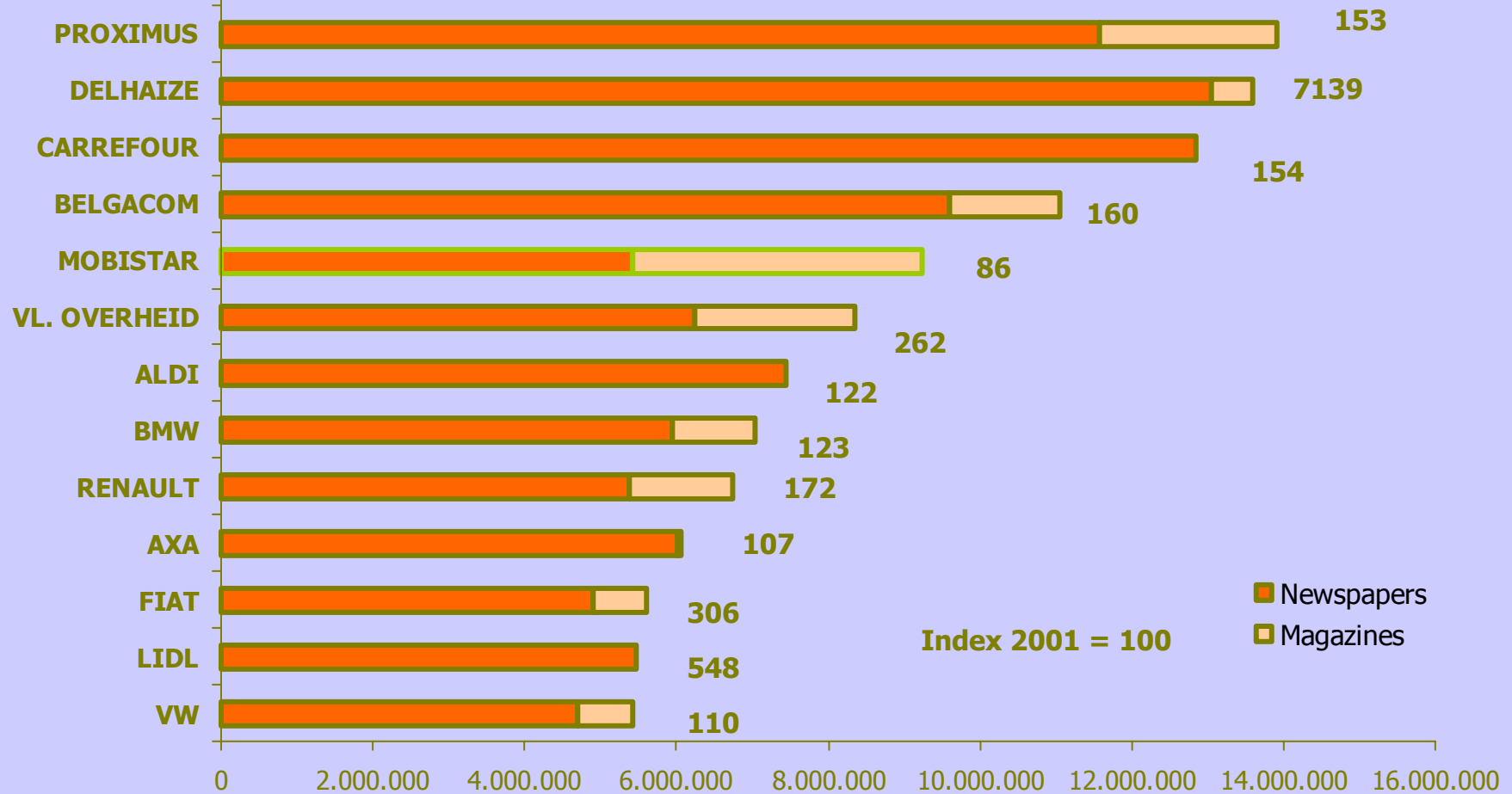
Yearly analyse advertising investments : 2002

Top makes magazines 2002



Yearly analyse advertising investments : 2002

Top makes newspapers & magazines 2002

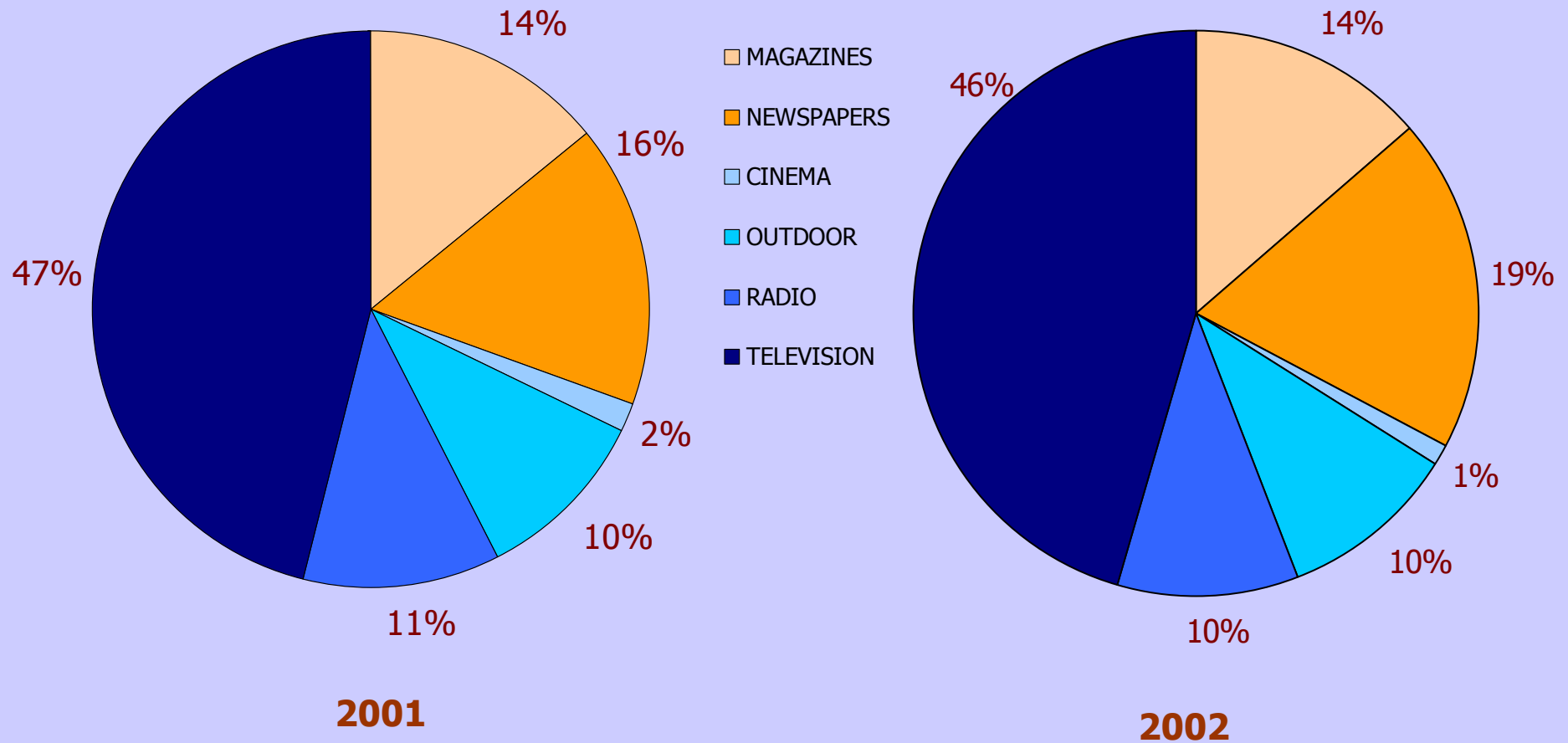


Yearly analyse advertising investments : 2002

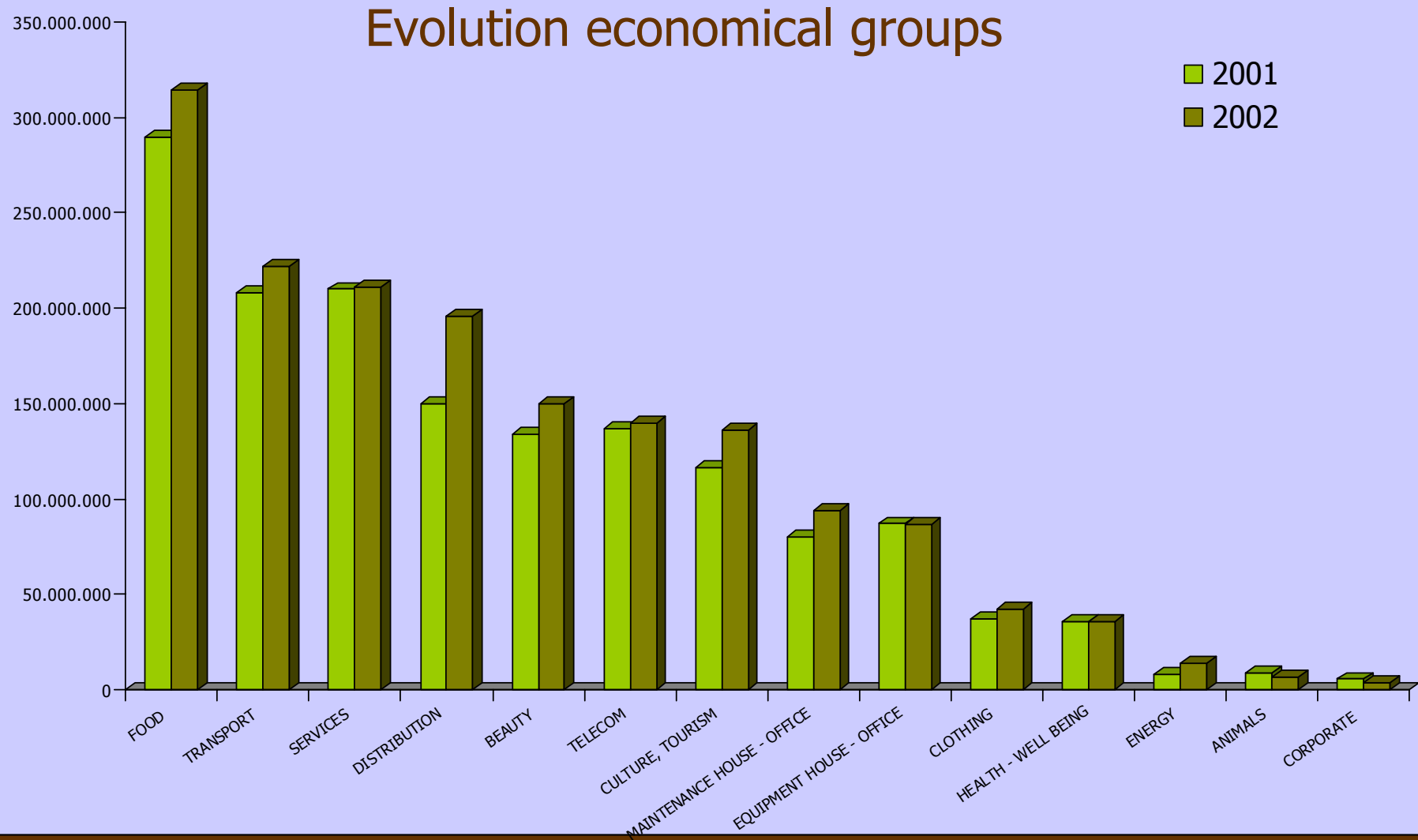
PIGE CIM MDB : ALL MEDIA
EXCEPT PRESS AND EVENTS

Yearly analyse advertising investments : 2002

Division by medium

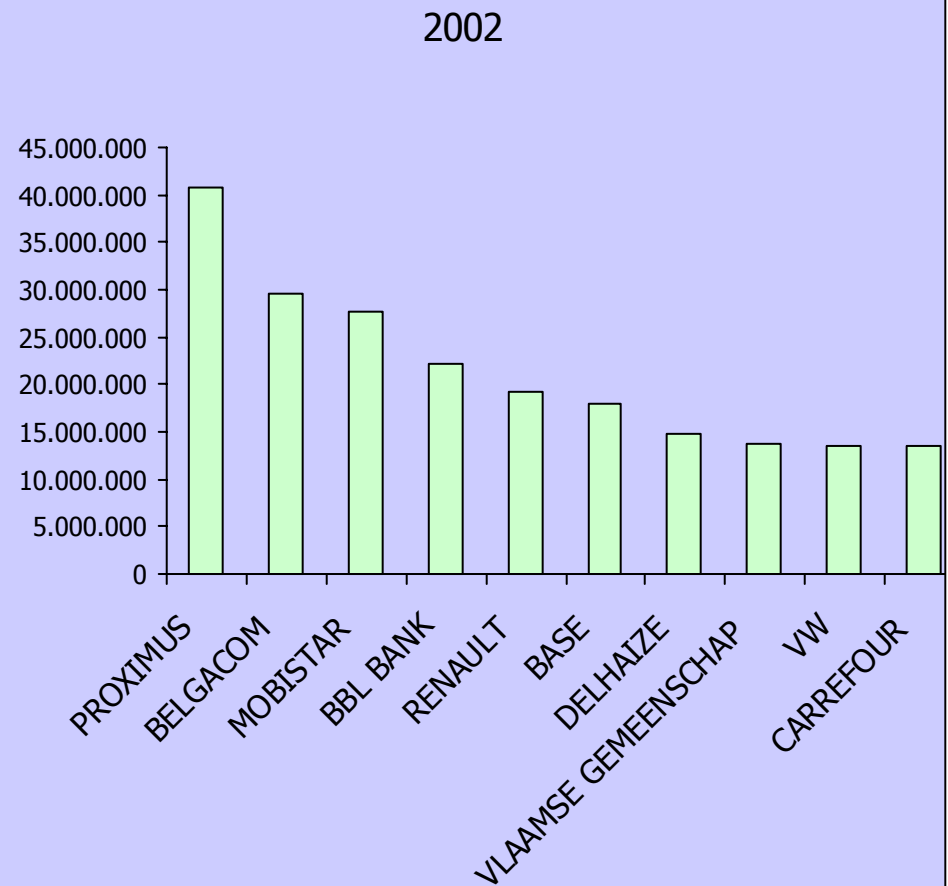
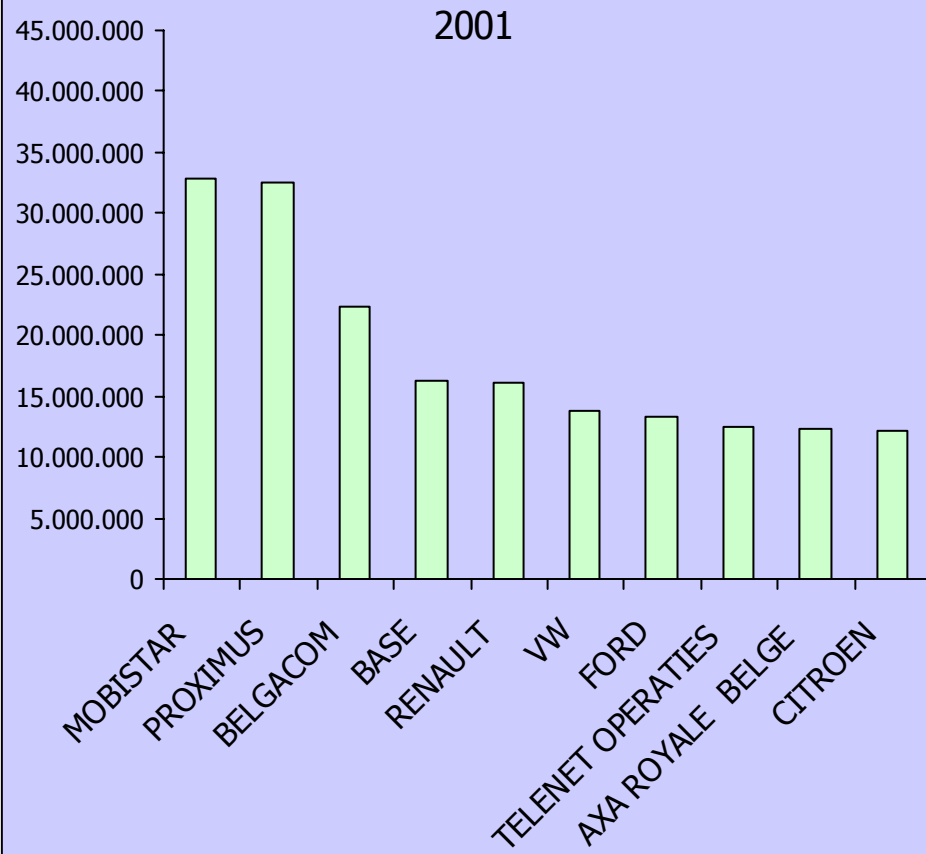


Yearly analyse advertising investments : 2002



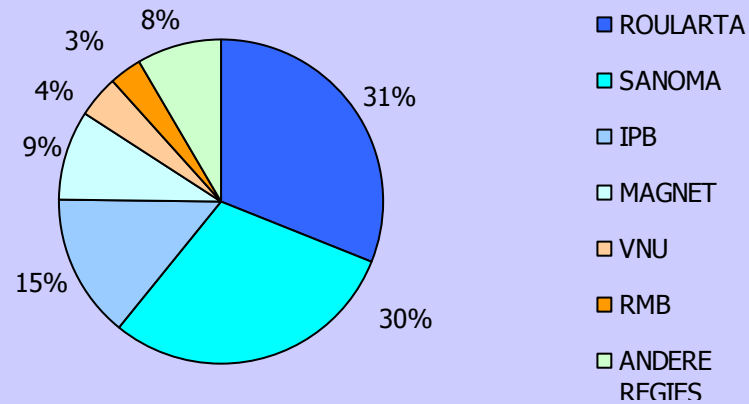
Yearly analyse advertising investments : 2002

Top 10 makes (all media)

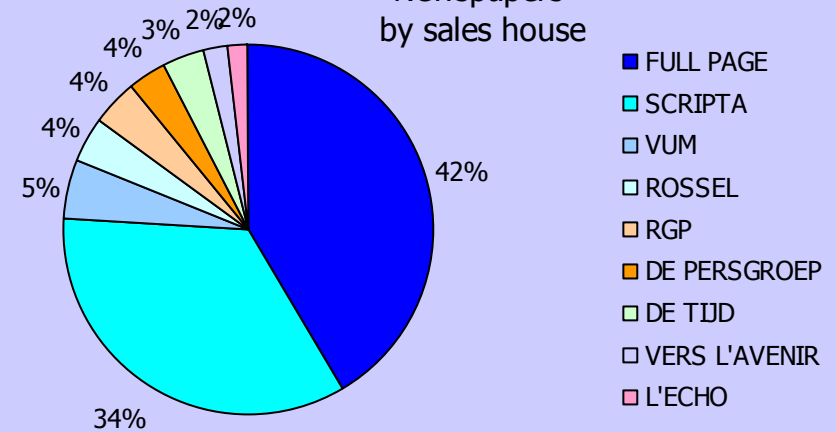


Yearly analyse advertising investments : 2002

Magazines by sales house



Newspapers by sales house



Television by sales house

