

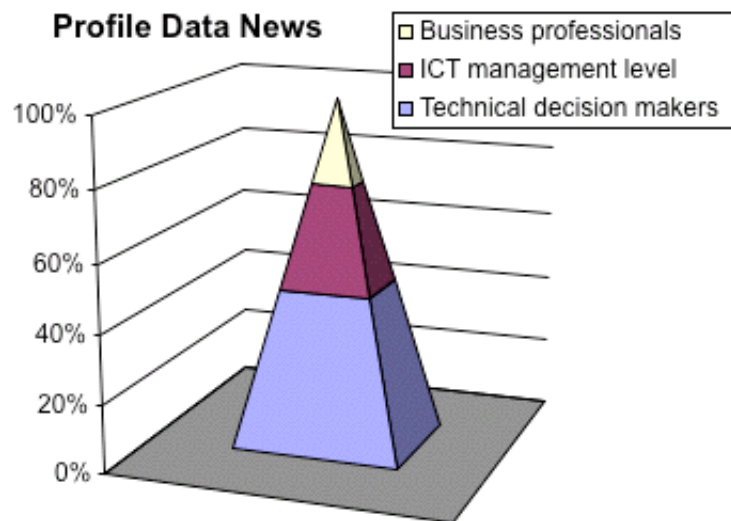
Careers



Facts & Figures

- Careers is a section within Data News
- Language: Dutch - French
- Frequency: weekly (43 issues/year)
- Print run: 22.000 copies, controlled by CIM
- Data News is a member of the UPP and Febelma
- Readership
Data News reaches Information and Communications Technology (ICT) decision makers including CIOs, ICT-managers, Telecom Managers, Human Resources Managers, General Managers, Finance and Administration Managers.

Reader profile	Company size					TOTAL
	<20	20-100	100-500	>500	Unknown	
Technical decision makers	4%	12%	17%	12%	1%	46%
ICT Management	4%	13%	10%	3%	0%	30%
Business professionals and consultants	9%	5%	4%	3%	2%	24%
TOTAL	18%	30%	31%	18%	3%	100%



For more information regarding the Data News reader database, please contact one of our Account Managers .

Editorial Content

In Careers, the job-section of Data News, ICT professionals find information about everything related to their career: trends in salary and compensation, training and seminars, interesting career moves, etc. Careers has proven to be an excellent recruitment channel for company's that are looking for ICT Specialists.

Careers



Editorial Calendar

Issue	Issue Date	Reservation deadline	Main topics
1	14/01/05	10/01/05	
2	21/01/05	17/01/05	
3	28/01/05	24/01/05	
4	4/02/05	31/01/05	
5	11/02/05	7/02/05	Banking & Insurance
6	18/02/05	14/02/05	
7	25/02/05	21/02/05	
8	4/03/05	28/02/05	
9	11/03/05	7/03/05	
10	18/03/05	14/03/05	Security Careers
11	25/03/05	21/03/05	Software Update
12	1/04/05	25/03/05	
13	8/04/05	4/04/05	Database specialists
14	15/04/05	11/04/05	ICT-professionals & government
15	22/04/05	18/04/05	Consultancy careers
16	29/04/05	25/04/05	
17	6/05/05	2/05/05	Telecom careers
18	13/05/05	9/05/05	Training & Seminars
19	20/05/05	13/05/05	
20	27/05/05	23/05/05	
21	3/06/05	30/05/05	
22	10/06/05	6/06/05	ICT Manager Contest
23	17/06/05	13/06/05	Salary Survey Business Forum HR
24	24/06/05	20/06/05	
25	1/07/05	27/06/05	
26	8/07/05	4/07/05	
27	26/08/05	22/08/05	
28	2/09/05	29/08/05	
29	9/09/05	5/09/05	
30	16/09/05	12/09/05	
31	23/09/05	19/09/05	ERP/SAP special
32	30/09/05	26/09/05	
33	7/10/05	3/10/05	
34	14/10/05	10/10/05	
35	21/10/05	17/10/05	Recruitment special
36	28/10/05	24/10/05	TOP 250
37	4/11/05	31/11/2005	ICT & health care
38	11/11/05	7/11/05	
39	18/11/05	14/11/05	Server/iSeries specialists
40	25/11/05	21/11/05	
41	2/12/05	28/11/05	Training & Seminars
42	9/12/05	5/12/05	
43	16/12/05	12/12/05	Telecom careers

Careers



Special formulas

Job of the week

You want some special attention for your recruitment ad?
For a supplement of 500 euro, we make your vacancy 'Job of the week'
This means that...

- Your ad is published on the homepage datanews.be during a week
- Your ad is mentioned with special attention in the weekly newsletter 'ICT Jobs'
- Your ad is mentioned with special attention in the daily Data News newsletter
- You get a coverspot on the coverage of Data News

Do you want to reach a very specific target group?
Make your choice within the Data News subscriber database!
Prices depend on your selection, please contact one of our Account Managers.