

[corporate]solutions: The Magazine



Facts & Figures

- [corporate]solutions is a special insert in Data News
- Language: Dutch - French
- Frequency: 5 issues a year
- Print run: 26.000 copies
- Readership
ICT Professionals who need technical information about new products & new technologies: Network Specialists, Web Developers, Programmers, ...

For more information regarding the [corporate]solutions reader database, please contact one of our Account Managers.

Editorial Content

[corporate]solutions is a special insert in Data News that provides technical and detailed information about products and new developments in information technology. Every edition is dedicated to a specific theme.

Editorial Calendar

Issue	Issue Date	Reservation deadline	Main topics
13	04/02/2005	12/01/2005	Enterprise Software
14	01/04/2005	09/03/2005	Mobile & Wireless
15	27/05/2005	04/05/2005	EAI/Webservices
16	09/09/2005	17/08/2005	Security
17	04/11/2005	12/10/2005	Storage

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- **Welcome Premium**
You never advertised in our magazines or you are a starter and corporate branding is important for the success of your company. We offer you 15% extra advertising space in the magazines you select for your campaign.
- **Welcome Back Premium**
You didn't advertise in 2004 but decide to include our magazines in your mediaplan for 2005. We offer you 10% extra advertising space in the magazines you select for your campaign.
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- **ICT Full Contact Premium**
You are planning to invest a minimum amount of 125.000 euro in advertising space in our magazines (print/online). Your media plan involves Data News, [inter]active, [corporate]solutions and Computer Magazine. We offer you 10% extra advertising space (valid from 01/01/2005 until 31/12/2005).

These premiums are not compatible with other promotions.
For the general conditions, please contact our Account Managers.
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