Editorial Profile	Affari & Finanza is the weekly business and finance supplement of the daily paper La Repubblica. Issued every Monday, it is one of the most read and authoritative business weekly publications in Italy. La Repubblica is Italy's only true national daily paper (no 1 in readership according to last Audipress release), covering all regions of the country.
Language	Italian
Frequency	weekly (Mo) (supplement of La Repubblica)
Circulation	598.581 copies (ADS 2003)
Average reach	1.091.000 readers (Eurisko 2002)
Readership	Top professional & Decision-makers
Readers profile	87,3% men 61,1% between 25 and 54 years old 45,5% have a high school degree at least
Internet site	http://www.repubblica.it/supplementi/af/index.htm

Sources: Affari & Finanza – Eurisko – ADS