



Editorial Profile

Finanza&Mercati, launched in January 2003, is a new **business/financial** daily newspaper. It offers high quality and practical business, financial and political information, clearly set out in the following sections: Mercati, Borsa Italiana, Borse Estere and Risparmio Gestito. The daily is divided into two main sections: Italy and Overseas.

Language

Italian

Frequency

daily (Tue-Sa)

Circulation

15,000 copies (Publisher's declaration)

Average reach

203,286 readers

Readership

Business and finance professionals, private and institutional investors, top managers and opinion leaders

Internet site

<http://www.finanzaemercati.it/>