



Editorial Profile

The newspaper constantly assures its self of prestigious collaborators and reliable correspondents in the cities and major centres in Puglia and Basilicata. Its primary objective is to promote development and employment, by providing entrepreneurs with the information vehicle to give them a more substantial presence and weight in the sphere of production.

The weekly publication also dedicates several pages to the "L'Osservatorio bancario" section which provides information and conditions which are of use to consumers of deposit certificates, current accounts, loans, investment portfolios, mortgages and personal loans.

Language

Italian

Frequency

weekly

Printed copies

12.049 copies (ADS 2002)

Circulation

3.374 copies (total circulation) (ADS 2002)

3.094 copies (paid circulation) (ADS 2002)

Sources: Publikompass – ADS