



Editorial Profile	Influent Italian daily newspaper focusing on business and finance.
Language	Italian
Frequency	daily (Mo-Su)
Circulation	393,758 copies (total circulation) (ADS 2003) 353'369 (paid circulation) (Audipress 2003) 42% subscribers (Audipress 2003)
Average reach	1,204,000 readers
Geographical breakdown	41% North West 21% North East 21% Centre 17% South Islands
Readership	65,2% men 51% middle class 37% upper class
Internet site	http://www.ilsole24ore.com/