



**Editorial Profile**

**Il Denaro** has made a major contribution to the dissemination of economic information relating to the south of Italy. In 10 years of its existence, it has established itself as a tool for bringing together the vital forces of southern Italian society with national figures. **Il Denaro** is a publication recognised for its authoritative reporting and reliability; characteristics which make it an irreplaceable source of economic and financial information. **Il Denaro** has the objective of making visible and giving a voice to all of the elements in economic and cultural development of the south: business, the professions, local authorities, politicians, the unions and financial and banking institutions.

**Language**

Italian

**Frequency**

daily

**Circulation**

20.000 copies (Publisher's declaration)

**Geographical breakdown**

Campania 70,0%  
Rest of Italy 30,0%

**Readers profile**

figures from the worlds of business, finance, academia and the professions

**Internet site**

<http://www.denaro.it/>