



Editorial Profile	Italian magazine that uses the international financial language addressed to bankers, financial managers and to the top management of big companies, who want to get information and to know the most exclusive analysis of the financial world.
Language	Italian
Frequency	monthly
Circulation	20.000 subscribers
Geographical breakdown	61,4% Italy 9,2% UK 20% Rest of Europe 6,5% North America 1,25% South America 1,65% Far East
Readers profile	bankers, financial managers and top managers of big companies
Readership	43.2% Industrial and commercial companies 24.2% Commercial and Investment Banks 28.1% Foreign and Credit departments of banking institutions
Internet site	http://www.lombard.it

Sources: Lombard