



M MAGAZINE TO NRC HANDELSBLAD

Beauty and emotion

The readers of *NRC Handelsblad* like to be clearly, objectively and precisely informed on a daily basis. In this respect the newspaper is an invaluable source of information. But there is more to life than information that is directly related to the burning issues of the day. There is also emotion, beauty and personality as well as depth and research, all of which are covered in the monthly magazine *M Magazine to NRC Handelsblad*. Articles that its readers are glad to set aside time for. For you, the advertiser, this represents an excellent opportunity for a high-impact interaction with an exclusive target group.

A classy magazine with personality

M Magazine to NRC Handelsblad is a magazine for leisure, to enjoy. This magazine has left room for the stories of authors, research for journalism and for essays, which have disappeared in the newspapers. Items with deepening background information. Every month M Magazine to NRC Handelsblad pays attention to fashion, lifestyle and interesting landscape and to sensational works of well-known authors and photographers.

Your entry to a select audience

For you M Magazine to NRC Handelsblad is a monthly platform to communicate with the target group, an interesting, high educated audience. As well as the quality of the content and the attractive lay out, M Magazine to NRC Handelsblad makes a good value of your message. M Magazine to NRC Handelsblad is well appreciated with their readers. The audience is well off: 60% of the readers have an income above standard (above € 22,689). M Magazine to NRC Handelsblad is your entry to a market segment with perspective.