



**Editorial Profile**

NRC Handelsblad is a free of mind, objective and independent newspaper. It aims at people who are interested in politics, culture and science; readers who want to know what is happening in the world and who are also interested in the backgrounds of the news. Each day the newspaper contains one or two opinion pages. NRC Handelsblad is enriched by different supplements: Agenda, Books, Cultural Supplement, Science & Education, Theme, Live &cetera the monthly magazine M. ...

**Language**

Dutch

**Frequency**

daily (Monday-Saturday)

**Circulation**

256,737 copies a day, 93% subscription (2004)

**Average reach**

451,000 readers (persons of 13+ years)

**Magazine**

*M*, the monthly magazine of NRC Handelsblad, appears as a supplement to the newspaper on the first Saturday of the month. *M* has two pillars: image and content.

**Internet site**

<http://www.nrc.nl> offers national and international news and a selection of backgrounds, files, documents, web links and photo reports. Furthermore the site contains special parts for subscribers, students, teachers and expatriates.