



Editorial Profile	Trouw is a modern, compact newspaper. Contemporary, self-willed and human, Trouw is involved in society and has an eye for what is really happening in the world. It attaches value to depth and personal development. Trouw was the first newspaper to separate news and background information at the request of its readers (Trouw De Verdieping, 1999). As a compact newspaper, Trouw continues to appear every day with two sections: the news section and the 'Verdieping' (containing the daily 'Guide'). On Saturdays, a further two sections are added, the weekend 'Guide' and 'Letter & Geest/Boeken' (<i>Letter & Mind/Books</i>).
Language	Dutch
Frequency	daily (Monday-Saturday)
Circulation	108,531 copies a day, 91% subscription (2004)
Average reach	313,000 readers (persons of 13+ years)
Readers profile	9,3 % are 13-24 years old 9,8 % are 25-34 years old 23,7 % are 35-49 years old 27,7 % are 50-64 years old 29,4% are 65+ years old
Internet site	http://www.trouw.nl is a comprehensive supplement to the newspaper. Every day, a selection of articles from the newspaper is published on Internet, usually accompanied by a forum.