

The logo for 3pd, featuring the letters '3pd' in a stylized, blue, serif font. The '3' is significantly larger and more decorative than the 'pd'. The logo is set against a light green square background.

THIRD PARTY DISTRIBUTOR

The only publication written exclusively for the fast growing
community of third party distributors in Europe

2004 Media Brochure

Indepth, Informed - and Independent - Analysis on the
subjects that really matter to Third Party Fund Distributors



3pd is the first and the only publication to be written for the fast growing third party fund distribution market in Europe. It was launched in 2001 to provide third party fund distributors with the opportunity to gain news and intelligence on the fund market across Europe.



Published every two weeks, the newsletter version of 3pd carries 'hot off the press' research results, insights, news and commentary on the European fund distribution issues.



Published every quarter, the magazine version of 3pd contains approximately eight indepth and opinionated articles on issues of importance to European fund distributors. The print version of 3pd also has a comprehensive round up of the quarter's news.

CIRCULATION

3pd is circulated every two weeks as an electronic newsletter and every quarter as a print magazine.

Breakdown by country	No.
Austria	74
Belgium	88
Channel Islands	95
France	266
Germany	539
Holland	279
Italy	311
Luxembourg	142
Scandinavia	282
Spain	120
Switzerland	468
UK	377
Others	52
TOTAL	3093

Breakdown by occupation	%	No.
Brokers (including online)	26	819
Insurance companies	11	335
Independent portfolio managers	117	531
Private banks	30	938
Universal banks	15	470

EDITORIAL CALENDAR

SURVEYS AND SPECIAL REPORTS

Spring Issue

UCITS III
Basel II
Transfer Agency

Summer Issue

Retail Hedge Fund Distribution
Multi-manager funds
Back office connectivity

Autumn Issue

Fund supermarkets
Germany
Europe's Fund Domiciles

Winter Issue

Distributor of the Year
France
Exchange traded funds