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Circulation	7.500 copies minimum
Readership	Everyone involved in the analysis, selection, re-packaging and re-sale of investment fund products, such as analyst, researcher, portfolio manager, asset allocation, risk management, investment head, marketing, product development, strategy, distribution, COO, CIO, CEO, MD.
Target	70% Distributors -core target readers 20% Promoters of investment fund products 7% Suppliers of funds services 3% Associations, academics, influencers and other participants
Geographical breakdown	UK 20% Germany & Austria 13% Switzerland 10% France 8%

Sources: European Fund Focus