



Editorial Profile

The FT reaches the world, as it's available in 140 countries. It is the only worldwide daily newspaper concentrating on international business. The FT's focus is emerging markets, finance, economics, international companies, management, government, and technology.

They value its insight into topics from finance to politics and technology, and the business coverage that's second to none.

Language

English

Frequency

daily

Circulation

128'417 United Kingdom
122'676 England/Wales/NI
5'741 Scotland
4'192 Ireland

Readership

Senior businesspeople, business decision-makers and C-suite executives. The FT reaches over a fifth of executives making strategic decisions

Internet site

<http://www.ft.com>