

About IFI

Launched from Paris in 1992, IFI was the first pan European publication providing comment, research and analysis on both the mainstream and alternative asset management industry. Over the past 12 years IFI has expanded to include a weekly newsletter that provides an analytical review of events in the global asset management business and 3pd – the first pan European publication for fund distributors.

IFI's Editorial Policy

IFI has an absolute and undying commitment to editorial excellence. It seeks to cover topics of direct and immediate relevance to professional investors and leaders of the global asset management industry. Articles published in IFI include summarised results of IFI's own proprietary research.

IFI Events

IFI hosts debates, seminars and round-tables for investors across Europe. The majority of these are to educate institutions on alternative investing. But IFI also hosts events on other subjects, such as exchange traded funds.

IFI Research

IFI conducts its own proprietary research studies for alternative and mainstream asset managers. IFI was the first European publication to report on the growth of institutional investment in hedge funds, and its research department specialises in providing data on patterns of institutional hedge investment across the European region.



INTERNATIONAL FUND INVESTMENT

337 City Road, London EC1V 1LJ, England Tel: (44 20) 7713 8748 Fax:(44 20) 7837 7346 www.ifiglobal.com



ABC June issue 2003 – 7550 copies

ABC average circulation July 2002 – June 2003 – 5013 copies

Breakdown by country – June 2003 – Publisher’s Statement

	No	%
Australia	198	3
Belgium	154	2
France	409	5
Germany	601	8
Holland	511	7
Hong Kong	190	3
Italy	339	4
Japan	38	1
Luxembourg	711	9
Scandinavia	303	4
Singapore	290	4
Spain	82	1
Switzerland	1250	17
UK	2037	27
USA	87	1
Others	350	5
Total	7550	

Breakdown by occupation – June 2003 – Publisher’s Statement

	No	%
INSTITUTIONAL INVESTORS (corporate treasurers, managers of pension, insurance, mutual or hedge fund assets)	3731	49
FINANCIAL INTERMEDIARIES (private bankers, universal bankers and brokers)	3012	40
FUND MANAGEMENT GROUPS (senior business managers of the world’s fund management groups)	807	11
Total	7550	



INTERNATIONAL FUND INVESTMENT

January-February

Alternative

Long-short equity fund survey
Private equity & venture capital special report
Institutional hedge fund report: Germany

Mainstream

Global fund administration survey
Outsourcing special report

Euro ETF Report

The European ETF Industry Directory '04
ETF index providers survey

March-April

Alternative

Global macro fund survey
Spring hedge fund strategy barometer
Institutional hedge fund report: Nordic Region

Mainstream

Survey of Luxembourg's third party fund administrators
Transition management special report

Euro ETF Report

ETF awards issue
ETF exchanges survey

May-June

Alternative

Hedge fund of funds survey
Prime brokers survey
Property special report
Institutional hedge fund report: Italy

Mainstream

European custody survey
Securities lending survey
Dublin special report

Euro ETF Report

ETF investors round-table
ETF issuers survey

July-August

Alternative

Event driven fund survey
Summer hedge fund strategy barometer
Hedge fund administration survey
Institutional hedge fund report: Netherlands

Mainstream

Ethical investing
Transfer agency special report

Euro ETF Report

Commodity ETF report
ETF administrators survey

September-October

Alternative

Relative value fund survey
Autumn hedge fund strategy barometer
Onshore hedge fund registration
Institutional hedge fund report: France

Mainstream

Emerging markets survey
Global custody survey
Luxembourg special report

Euro ETF Report

Bond ETF report
Market makers survey

November-December

Alternative

Managed futures fund survey
Winter hedge fund strategy barometer
Institutional hedge fund report: Spain

Mainstream

Survey of multi-domicile fund service providers
Offshore centres special report

Euro ETF Report

Futures & options ETF trading
Sector ETF survey

