



Editorial Profile

IPE is written for the buy side of Europe's institutional investment community – pension funds, foundations, charities, investment consultancies, the portfolio management and investment teams within financial institutions such as private banks, insurance companies and asset management firms. The editorial focuses on the issues concerning these readers, discussing the implications for them and analysing the choices confronting them.

Language

English

Frequency

monthly

Circulation

9,811 copies (ABC 2003)

Readership

Europe's institutional investment community and opinion formers in government, public service, professional and trade associations, and academics

Geographical breakdown

Europe ex-U.K. (71%), U.K. (20%), Benelux (22%), Germany/Austria (17%), Scandinavia (16%), Switzerland (13%), France (11%)

Newsletter

Daily news e-mail service is the web-based investment information service for pension professionals. It's a "one-stop-information-shop" with topics on specialist and alternative investments.

Internet site

www.ipe.com was launched in 1999 and provides a daily news service.