



<b>Editorial Profile</b>	PORTFOLIO INTERNATIONAL has long been identified as the leading international publication for asset allocators seeking authoritative and independent news and analysis on fund strategies and product developments.
<b>Language</b>	English
<b>Frequency</b>	monthly
<b>Circulation</b>	10,089 copies (ABC 2003)
<b>Readership</b>	Independent Financial Advisers, CIOs, CEOs, Portfolio managers, Asset allocators
<b>Geographical breakdown</b>	U.K. (+/- 45%), Rest of Europe (+/- 33%), Rest of the World (+/- 22%)
<b>Newsletter</b>	Yes, weekly
<b>Internet site</b>	<a href="http://www.portfolioint.co.uk">www.portfolioint.co.uk</a>