



Editorial Profile

The oldest economical paper of Latvia is regularly read by 70% of the Latvian executives. It provides news about national and international developments in economy and stock exchange. As leading B2B channel it addresses to middle-aged decision-makers with a high social status. Twice a month supplements extend the knowledge about certain economical fields.

Language

Estonian

Frequency

daily (Mo-Fri)

Circulation

23.300 copies a day (Estonian Newspaper Ass. May 2005)

Readership

decision-makers and executives

Average reach

74,000 readers per issue

Internet site

<http://www.aripaev.ee>