



Editorial Profile	In the process of democratisation the daily has changed from the former communist tool to the impartial title that it is today. It is the largest circulation broadsheet independent. Serious with a high professional level. Objective, its readers are very critical. The majority of its readers have a maturity or a university title. Nepszabadsag means People's Freedom
Language	Hungarian
Frequency	daily (Mo-Sa)
Circulation	154,195 copies
Average reach	552,000 readers per issue
Readership	The leading national daily reaches people with a over-averagely high income who are mainly 18 to 49 years old. Most of the readers work in the middle or top management sector, 28% have a university degree.
Internet site	http://www.nepszabadsag.hu