



Editorial Profile	The economical magazine reports about management, finance, marketing, media, new technologies and lifestyle. It is a magazine of prestige, with a dash of snobbery to quote the opinion of the readers.
Language	Polish
Frequency	monthly
Circulation	55,000 copies (IMS)
Average reach	61,660 readers per issue
Readership	73% of the readers are over 30 years old, well off, image-oriented and work in the middle or top management
Internet site	http://businessman.onet.pl/

Sources: Businessman – IMS – Publicitas