



<b>Editorial Profile</b>	The weekly magazine reports about the most important events and trends in banking, financing and economy, law, economic analysis and forecasts.
<b>Language</b>	Polish
<b>Frequency</b>	weekly (Mo)
<b>Circulation</b>	15,000 copies (IMS 2005)
<b>Average reach</b>	149,000 readers per issue (SMG/KRC)
<b>Readership</b>	Its target group is 25 to 44 years old over-averagely educated and works in the middle or top management.
<b>Internet site</b>	<a href="http://gazetabankowa.pl/">http://gazetabankowa.pl/</a>