



<b>Editorial Profile</b>	The economical tabloid addresses to businessmen with a high spending power. The paper covers as well local news as national and international news in the spheres of economy, technology, logistics and media.
<b>Language</b>	Polish
<b>Frequency</b>	daily (Mo-Fri)
<b>Circulation</b>	24,000 copies a day (IMS 2005)
<b>Readership</b>	43% of the readers are company owners or managing directors
<b>Internet site</b>	<a href="http://www.pulsbiznesu.pl">http://www.pulsbiznesu.pl</a> (provides articles in English)