



Editorial Profile	Wprost is the most popular newsweekly magazine in Poland as far as circulation and influence are concerned. Wprost reports about the political, economical and social life in Poland.
Language	polish
Frequency	weekly (Mo)
Paid Circulation	163,000 copies (GWP 2004)
Average reach	184,000 readers per issue
Readership	Its readership has a high income, a high social status and holds high positions in economy. 40% of the readers have a university degree, 66% are 15 to 44 years old.
Internet site	http://www.wprost.pl