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| <b>Editorial Profile</b> | Major daily on economic and political issues. It brings comprehensive features on national and international financial trends and developments, world politics, culture, arts and sports together with stock market news, capital markets, an English News Digest and a special page on Slovak news. Contents also include weekly sections on money and investments, science and technology, computers and communications and cars. |
| <b>Language</b>          | Slovakian   |
| <b>Frequency</b>         | daily (Mon-Fri)   |
| <b>Sold copies</b>       | 31,200 copies (IMS 2005)  |
| <b>Average reach</b>     | 117,000 readers per issue   |
| <b>Readership</b>        | The newspaper especially addresses to businessmen, banker, government officials and stockbrokers. The readers are educated and successful in their job. More than 50% are 30 to 49 years old.   |
| <b>Internet site</b>     | <a href="http://www.hnonline.sk/">http://www.hnonline.sk/</a>   |