



Editorial Profile	The magazine is about everything concerning economy. It provides practical tips and gives answers to topical problems.
Language	Slovenian
Frequency	monthly
Circulation	2,800 copies (IMS)
Average reach	8,400 readers per issue
Readership	Managers and entrepreneurs are the target group of this magazine. They have a high social status and an over-averagely high spending power. Many readers are 40 to 49 years old.